Supplies and Materials, Provided by the Contestant:

- Model
- Completed client consultation cards (*Regionals and State*)
- Brow brushes
- Bowls- Stainless steel for water (1/12-quart minimum size)
- Cotton/Esthetic wipes
- Drape/robe and headband for model
- Disposable applicators
- Eyelash kit, lashes both strip and tab, lash applicator tools, and alcohol wipes and sanitizers
- Hand sanitizers and or alcohol wipes
- Paper towels and or baby wipes
- One-page typewritten resume in a page protector (presented to the contest chair at orientation. Failure to do so will result in a 10-point penalty)
- Scissors
- Sheets (one flat, one fitted)
- Spatulas
- Sponges
- Towels (white cotton)
- Tweezers (to apply lashes)
- Products of contestant’s choice for facials, makeup and sanitation
- Make-up brushes
- 8x10 Color photograph of the completed fantasy makeup look, within a plastic page protector. (*State and Nationals only*)
- One-page Fantasy makeup interpretation/story in a page protector. (*State and Nationals only*)
- Day and Evening make-up (Regional contest), or Day or Evening and Fantasy Makeup (*State and Nationals only*)
Supplies and Materials, continued:

Makeup
- Blush
- Cape for makeup application
- Concealer/cover-up
- Eyeliner
- Eye shadow
- Foundation
- Highlighter
- Lip liner
- Lipstick
- Mascara
- Powder

Sanitation supplies
- Blood spill kit (must be labeled biohazard)
- Basic First aid kits- Band-Aids, etc.
- Disinfectants for table/bed/counter chairs, etc.
- Gloves (latex free)
- Hand sanitizers
- Neck strips
- Closeable various sizes plastic bags (for garbage, soiled tools)
- Bag for soiled laundry

Facial Products
- Cleanser
- Exfoliate/scrub
- Toner
- Mask
- Moisturizer

ALL SANITATION, DISINFECTION AND SET-UP MUST BE DONE BY THE CONTESTANTS.

Additional Supply Information:

1. At the Regional and State level of competition contestants will be required to bring all their supplies to be used during competition.
   - The National Esthetics Contest Committee may supply facial products (example: cleanser, exfoliate, mask, toner, and massage cream) for contestants to use during competition. If the facial products are supplied by the Esthetic Contest Committee, contestants will not need to bring facial products to the contest. When preparing for National competitions, look for updates at the Florida State and National SkillsUSA websites.

2. During all contests at Regional, State, and National levels, all products and solutions must be properly identified with the manufacturer’s original packaging and original labeling. Product labels cannot be defaced or altered in any way.
Written Exam:

The 2020 Regional and State written exam will be taken from Milady’s Standard Fundamentals Esthetics 11th edition and Milady’s Cosmetology standard.

Chapters:

- Life Skills
- Your Professional Image
- Infection control
- Physiology and Histology of the Skin
- Hair removal
- Skin Disorders
- Facials
- Facial Makeup

Clothing Requirements and Dress Code:

CONTESTANTS:

- Official SkillsUSA white Cosmetology Smock or official SkillsUSA White Polo
- Black dress slacks or black dress shirt
- Black dress socks, or black skin tone seamless hose or knee highs with slacks.
- Black leather closed toed shoes. (National Contest requires dress shoes.)
- Hair must be pulled back
- No jewelry
- No Facial piercings
- Short, natural nails, not artificial, no nail polish

MODELS:

- Plain Black T-shirt
- Black dress slacks
- Black or skin-toned seamless hose or knee highs.
- Black leather shoes
- No jewelry
- Hair pulled away from face
- Face clean and cosmetic–free

Fantasy Make-up Information (State and National only)

- The 2020 Fantasy Make-up theme is “Mythology”.
- A one-page typewritten description of your character and interpretation within the theme must be submitted at the contest orientation in a plastic sheet protector
- One 8x10 photograph of the completed fantasy makeup look must be submitted in a plastic sheet protector at the contest orientation.
- Props such as hair ornaments, wigs, and jewelry, may be used in the fantasy section but will not be considered in judging. All items must be placed within the time limit of the fantasy makeup portion of the contest.
Project Information

Skill Performance

An oral communication test will assess contestant verbal presentation skills. The technical skills performance tests assess technical skills in massage, basic facial, daytime and nighttime makeup application. **Regional contest:** daytime and evening makeup application **State and National contests:** daytime or evening and fantasy makeup application, at multiple performance stations. Creativity is assessed in the fantasy makeup application, while technique is tested in the performance of massage, basic facial and daytime/nighttime makeup application. An emphasis on safety and sanitation will be used in all segments of the skill performance areas. Observations during each segment and evaluation of the finished product will be considered in the scoring. Review the details of The Skills USA Esthetics Contest Technical Standards in order to prepare for the event.

Contest Guidelines

1. The contest rules will be reviewed at the scheduled orientation. After the review session, contestants, in their required dress, will take the written tests. Contestants will then be escorted to the contest site to receive final instructions. The contestant will turn in his or her résumé, written theme and an 8x10 photo of their fantasy makeup application (State and National only) upon check-in at the scheduled orientation.

2. All contestants must keep their working area clean and organized.

3. All contestants must follow sanitation and safety procedures throughout the contest. Floor monitors/judges will assess decontamination procedures and safety practices throughout the contest.

4. All contestants must bring a model who is registered for the event.

5. All contestants and models must be in the required competition clothing and shoes and meet all requirements of the dress code.

6. Contestants will prepare and perform (up to) a three-minute oral assessment

   a. **Regionals Topic:** Verbal/oral communication about the color cosmetics and approach they chose for the daytime and evening makeup look.

   b. **State and Nationals Topic:** Verbal/oral communication about the contestant’s interpretation and/or approach to the yearly theme for fantasy makeup application.

7. Time limits for the **Regional** contest:
a. **Written exam – 45 min**

b. **Facial – 45 min**
   i. 5 minutes consultation/oral exam
   ii. 20 minutes for basic facial
   iii. 7 minutes for facial massage
   iv. 10 minutes mask
   v. 3 minutes moisturizer

8. **Makeup –**
   a. **60 min – Regional**
      i. 45 minutes for daytime makeup application
      ii. 15 minutes for nighttime application
   b. **1 hour 45 min – State**
      i. 45 min daytime
      ii. 60 min fantasy

9. Time is specified during competition. (For example, during the basic facial segment, no work may be completed or started on the facial massage application.) Judges may adjust time, provided all competitors are given the same amount of time. Check the state and national websites for any updates to timing or schedules.

10. Disqualification or penalty points taken can occur for the following, any rule not followed, with no exceptions!
   a. Leaving the competition area before completion of task (applies to both contestant and model) without proper escort
   b. Unauthorized use of a product that is not allowed or that doesn’t appear in the above listing
   c. Any product that appears to have been altered. All products and solutions must be properly identified with the manufacturer’s original packaging and original labeling. Product labels cannot be defaced.

11. Professional attitude and communication are expected throughout the contest.

12. The use of cell phones is not permitted during any contest. Judges may grant permission under special circumstances; for example, emergencies or photos after makeup application contest are completed. Ask the judge for permission before using any cellular device.
Practical Problem

The Host Facility and the Regional, State and National Coordinators will determine start times, and will announce any adjustments needed to the contest schedule in order to maintain the contest’s flow, which is determined to accommodate the number of contestants and the host facility workspace.

Contest flow

1. Orientation
2. Written exam
4. Facial procedure contest
5. Makeup application
   a. **Regionals**: Daytime and Evening
   b. **State and Nationals**: Daytime or Evening and Fantasy Makeup
6. Oral exam
7. Clean up

Set up area:

- **Model/Client information card and consultation to be completed before competition starts.**
- Client information card should include skin analysis, skin type, skin condition, health condition, and products to be used and home use recommendations.
- Assemble supplies and equipment. Judges may decide to have the contestants set up just the supplies for facials first. Once everyone has completed testing, then the judges may instruct contestants to set up the supplies for makeup application contest.

**Begin Facial**: prior time suggestion (20min)

- Cleanse face and neck twice
- Removal of cleanser
- Exfoliate/scrub
- Removal of scrub
- Toner
- Sanitation
Massage: Apply massage cream and demonstrate massage moves. Prior time suggestions (7min)

During this portion of the contest, Judges will stop and observe each individual contestant as they demonstrate massage movements. Once a student has been observed they may continue the massage, may perform a hand/arm massage (no extra points will be awarded), or may wait quietly until all judging is complete.

- Effleurage
- Petrissage
- Tapotement
- Vibration
- Notice contact with the skin
- Sanitation

Mask: prior time suggestions (10min)

- Apply mask
- Remove mask
- Sanitation

Moisturizer: prior time suggestions (3min)

- Apply moisturizer
- Sanitation

Makeup application:

- Regional – Day time (45min), Evening (15min)
- State and National – Day or Evening (45min), Fantasy (60min)
  - cover-up
  - foundation
  - blush
  - eyeshadow
  - eyeliner
  - mascara
  - lip/liner