SkillsUSA Florida
2021 – 2022 Chapter Success Guide

Hello, Advisor!

Welcome to SkillsUSA!

SkillsUSA Advisors are the backbone of any SkillsUSA chapter, and Florida has the best ones around. Our advisors are dedicated to the success of their students, passionate about their trade, and eager to share their passion and dedication with our future workforce.

SkillsUSA is a partnership of students, teachers, and industry, working together to prepare America's Skilled Workforce to be job-ready, day one. We provide opportunities for leadership and skill development through a variety of events, workshops, and training opportunities. Our programming throughout the year reinforces our mission to empower our members to become world-class workers, leaders, and responsible American citizens.

In the Chapter Success Guide, you'll find information on regional and state events, who to contact, how to register members, how to grow and operate your chapters, what to wear at events, and how to request accommodations for special needs students. We hope it will be a regular and beneficial resource for you. Use the titles in the Table of Contents to jump to different sections of the document.

I hope that the information here will help you establish your chapter and be successful throughout the year. Be sure to follow SkillsUSA Florida on social media and subscribe to the Tuesday Times newsletter! Reach out anytime with questions – I am here to help!

Thank you for being a Champion for your students!

Jessica Graber
SkillsUSA Florida State Director
jgraber@skillsusafl.org
(850) 284-8534

SkillsUSA Florida is dedicated to continuous improvement in serving our members. Please complete this survey with any feedback on the Chapter Success Guide or any other resources that would be valuable to you as an advisor: https://form.jotform.com/212435525163046

STOP HERE!
Before you go any further:

Write down this number.
Save it to your phone.
Keep it on a post-it near your desk.

The Customer Care Team is here for YOU!

Our experts are here to help with anything you need - registering for events or membership, recruiting members or implementing the Framework, planning events or just figuring out where to start!

SkillsUSA Hotline

844-875-4557

Monday, Wednesday and Friday 8 AM to 5 PM ET
Tuesday and Thursday 11 AM to 7 PM ET

Our experts are also available through chat at register.skillsusa.org, or by emailing customercare@skillsusa.org.

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Important Contact Information

State Director: Jessica Graber, jgraber@skillsusafl.org, (850) 284-8534

State Officer Trainer: Dave Moye, dmoye@skillsusafl.org

Courtesy Corps Director: Steve Bowman, stephen.bowman2@ocps.net

Board of Directors Chairman: TJ Thoss, thosst@gmail.com

Region 1 Coordinator: Mary Turner, mturner@pensacolastate.edu, (850) 484-2245

Region 2 Coordinator: Steve Mazzatenta, region2@skillsusafl.org, (954) 292-9413

Region 3 Coordinator: Gloria Benitez, region3@skillsusafl.org, (407) 325-7561

Region 4 Coordinator: Kellyann Haudricourt, khaudric@pasco.k12.fl.us, (727) 967-3721

Region 5 Coordinator: Jennifer Messina, jennifer.messina@browardschools.com, (954) 552-5437

Region 6 Coordinator: Michelle Meluch, meluchm@manateeschools.net, (941) 751-7900. Ext. 1004

SkillsUSA Website:
www.skillsusa.org

National ACTE Website:
www.ACTEonline.org

SkillsUSA Florida Website:
www.skillsusafl.org

Florida ACTE Website:
www.FACTE.org

Sign up for the Tuesday Times: https://mailchi.mp/2bb3146d8818/tuesday-times-mailing-list-sign-up

Membership and Conference Registration: register.skillsusa.org

Scorecards and Scoring Information: scores.skillsusa.org

SkillsUSA Hotline: 1-844-875-4557, customercare@skillsusa.org

Social Media

Facebook:
www.facebook.com/SkillsUSAFlorida

Instagram:
@SkillsUSAFlorida

Twitter:
@skillsusafl

Payment Information – Where to Send Money

Membership Dues

Checks payable to: SkillsUSA
Mail to: SkillsUSA Inc.
14001 SkillsUSA Way
Leesburg, VA

- ➔ Or pay online via credit card at register.skillsusa.org
  - ◆ Login to your account.
  - ◆ Go to Membership, Add/Edit Members.
  - ◆ Click the Invoices button next to each program, or click the button at the bottom of the page for a School-Wide Invoice.
- ➔ Or use the link provided on your membership invoice.
- ➔ Do not send membership dues to the state office.

State Event Fees (Fall Leadership Conference, State Leadership and Skills Conference)

Checks payable to: SkillsUSA Florida
Mail to: SkillsUSA Florida
4446 Hendricks Ave PMB 229
Jacksonville, FL 32207

Download our W-9 here! A current version is available on our website at skillsusafl.org/resources

- ➔ In order to avoid high processing fees and keep registration fees low, SkillsUSA Florida prefers payment by check. If payment by check will delay the payment, please alert the state office at info@skillsusafl.org and we will be happy to grant an extension.
- ➔ To pay by credit card, please visit givebutter.com/skillsusa-florida and select the event.
  - ◆ **Review these instructions before using Givebutter!**

National Leadership and Skills Conference Fees

Checks payable to: SkillsUSA Florida
Mail to: SkillsUSA Florida
4446 Hendricks Ave PMB 229
Jacksonville, FL 32207

- ➔ Hotel, conference registration, and state fees must be paid via check to the state office. Credit card payments are not accepted for national conference fees. The State Office will work with you on payment processing times and extensions. We ask that you communicate with us regarding the status.
- ➔ Final package prices will be released by February 1, 2022 (pending information from the national office). See the National Leadership and Skills Conference section for more information.

Regional Conference Information

Region 1:

Coordinator: Mary Turner, mturner@pensacolastate.edu, (850) 484-2245
Checks made out to: SkillsUSA Florida
Mail to: Pensacola State College
ATTN: Mary Turner
Student and Program Outreach
5555 W Hwy 98
Pensacola, FL 32507

Fall Conference: October 19, 2021
Location: Pensacola State College
Cost: TBD
Spring Conference: February 23, 2022
Location: Pensacola State College
Cost: TBD

Region 2:

Coordinator: Steve Mazzatenta, region2@skillsusafl.org, (954) 292-9413
Checks made out to: SkillsUSA Florida
Mail to: Steve Mazzatenta
10170 SE 106th Lane
Belleview, FL 34420

Fall Conference: TBD
Location: TBD
Cost: TBD
Spring Conference: TBD
Location: Jacksonville, FL
Cost: TBD

Region 3:

Coordinator: Gloria Benitez, region3@skillsusafl.org, (407) 325-7561
Checks made out to: SkillsUSA Florida
Mail to: Gloria Benitez
840 Saint Johns River Dr
Sanford, FL 32773

Fall Conference: TBD
Location: TBD
Cost: TBD
Spring Conference: February 18, 2022
Location: Osceola Technical College
Cost: TBD

Region 4:

Coordinator: Kellyann Haudricourt, khaudric@pasco.k12.fl.us, (727) 967-3721
Co-Coordinator: Dale Fasenmyer, dfasenmyer@gmail.com
Checks made out to: SkillsUSA Florida
Mail to: Marchman Technical College
ATTN: Kellyann Haudricourt
7825 Campus Dr
New Port Richey, FL 34653

Fall Conference: TBD
Location: TBD
Cost: TBD
Spring Conference: TBD
Location: TBD
Cost: TBD

Region 5:

Coordinator: Jennifer Messina, jennifer.messina@browardschools.com, (954) 552-5437
Checks made out to: SkillsUSA Florida
Mail to: Sheridan Technical College
ATTN: Jennifer Messina
5400 Sheridan St
Hollywood, FL 33021

Fall Conference: October 1, 2021
Location: Virtual
Cost: TBD
Spring Conference: February 1-2, 2022
Location: TBD
Cost: TBD

Region 6:

Coordinator: Michelle Meluch, meluchm@manateeschools.net, (941) 751-7900. Ext. 1004
Co-Coordinator: Lisa King, kingl@manateeschools.net, (941) 751-7900 Ext. 1003
Checks made out to: Florida SkillsUSA Reg. 6
Mail to: Manatee Technical College
ATTN: Michelle Meluch
6305 SR 70 E
Bradenton, FL 34203

Fall Conference: Canceled for 2021
Location: N/A
Cost: N/A
Spring Conference: February 10, 2022
Location: Manatee Technical College
Cost: $25.00

2021-2022 State Officers

Walter Hoffman
President
Forest High School
Culinary Arts
waterh@skillsusafl.org

Cody Combs
Vice President
Lyman High School
Automotive Service
codyc@skillsusafl.org

Lucas Padilla
Secretary
Leesburg High School
Culinary Arts
lucasp@skillsusafl.org

Keldrin James
Treasurer
Leesburg High School
Culinary Arts
keldrinj@skillsusafl.org

Zachary Stoccardo
Reporter
Lyman High School
Automotive Service
zachs@skillsusafl.org

2021-2022 National Officer

Caroline Daley
National High School Secretary
Northeast High School
Automotive and Manufacturing
carolined@skillsusafl.org

Florida SkillsUSA Inc. Board of Directors

TJ Thoss, *Chairman/Technology Coordinator, Orange Technical College*

Darin Nine, *Vice-Chairman/Advisor-at-Large, Marion Technical College*

Jennifer Messina, *Secretary/Treasurer/Region 5 Coordinator, Sheridan Technical College*

Mary Turner, *Region 1 Coordinator, Pensacola State College*

Steve Mazzatenta, *Region 2 Coordinator, Retired*

Gloria Benitez Delgado, *Region 3 Coordinator, Retired*

Kellyann Haudricourt, *Region 4 Coordinator, Marchman Technical College*

Michelle Meluch, *Region 6 Coordinator, Manatee Technical College*

Dr. Ed Meadows, *Administrative Representative, Pensacola State College*

Melanie Stefanowicz, *Administrative Representative, Orange Technical College*

Steve Bowman, *Advisor-at-Large, Orange Technical College*

Rob Kelley, *Advisor-at-Large, Orange Technical College*

Al Herndon, *Industry Representative, Florida Masonry Apprentice and Education Foundation*

Greg Doster, *Industry Representative, Public Service Association*

Jacqui Pressinger, *Industry Representative, American Culinary Federation*

Kurt Doster, *Industry Representative, Miami Heat*

Nicole Kitler, *Industry Representative, NCCER*

David Mueller, *Ex-Officio, Florida Department of Education*

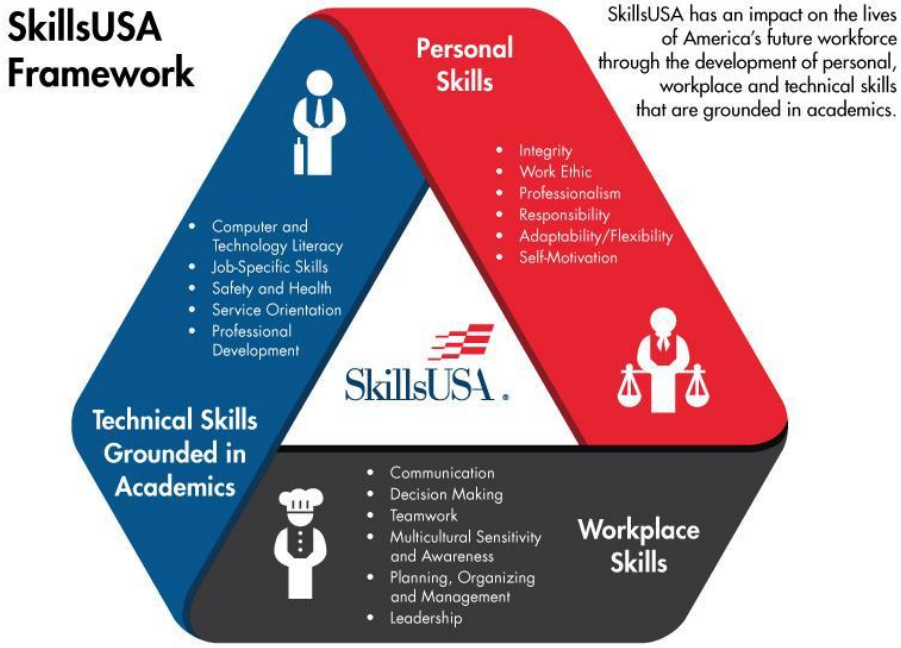
SkillsUSA Basics

SkillsUSA's mission is to empower its members to become world-class workers, leaders, and responsible American citizens. We improve the quality of the skilled workforce through the development of SkillsUSA Framework skills that include personal, workplace, and technical skills grounded in academics.

The SkillsUSA Framework

The SkillsUSA Framework illustrates how students fulfill the mission of the organization "to empower its members to become world-class workers and responsible American citizens." The Framework outlines 17 Essential Elements that are most in-demand by all employers - the skills essential to career success. SkillsUSA programming is built to intentionally develop these skills to prepare students for their future careers.

- Provides a ***common language*** for students to articulate what they gain from SkillsUSA participation to employers, school administrators, parents, and other students
- ***Assesses student skill development*** along a learning continuum of awareness, demonstration, and mastery
- Creates a ***vision for SkillsUSA programs*** at the local, state, and national levels to ensure quality student-led experiences that build skills in all members



Why it works:

- ***Empowers every student*** to achieve career success
- Delivers a skill set ***demanded by business and industry*** but lacking in many employees today
- Ensures that every student member receives a ***consistent and specific*** skill set

Framework Integration Toolkit

Professional members receive access to the Framework Integration Toolkit, which contains resources to help teach each Essential Element. In the toolkit, you'll find the lesson plans, accompanying motion-graphic videos, worksheets, and any other resources needed to execute the lesson. Find these resources on your account at absorb.skillsusa.org.

Framework Infusion in Events

The SkillsUSA Framework is central in achieving our mission and infused into all state level programming throughout the year. Student and professional members are provided a variety of opportunities to engage with their peers and grow their personal, workplace, and technical skills grounded in academics. Check out the full calendar of events on page 17, or follow our Google calendar: http://bit.ly/CalendarSkillsUSAFL

The Program of Work

The SkillsUSA Framework defines our mission, and the Program of Work is how our mission is actualized. The six categories of the Program of Work support a balanced chapter and allow students to focus on their passions. It helps to engage students in their school and community, and the real-world experiences accelerate a student's growth and development. It allows students to define and demonstrate the 17 essential elements of the Framework and brings relevancy to a student's future by ensuring they are career-ready. In addition, it's a chapter management tool that can help advisors empower students to take control of their chapter and their learning.

Program of Work Toolkit

Chapters use the Program of Work to plan and implement events that provide work-based learning experiences for them to work on committees, develop their Framework skills, and build their chapter. Professional members receive access to the Program of Work Toolkit, which includes three activity guides with chapter activities outlined, and all the resources needed to empower chapter officers to execute the events. The first guide is prescriptive, provided step by step procedures and suggestions for how to get your chapter started. Each guide is less prescriptive than the previous so that chapter officer teams can learn and grow each year, and help train the next class for leadership roles in the organization. Access the toolkit at absorb.skillsusa.org.

Click here for more information!

SkillsUSA FLORIDA

Chapter Excellence Program

The Chapter Excellence Program provides the roadmap to building a successful chapter, and honors chapter achievement relative to the SkillsUSA Framework. Instead of focusing on the number of events each year, the standards for the Chapter Excellence Program focus on the resulting development after the events. Quality Chapters and Chapters of Distinction are recognized at the State Leadership and Skills Conference in April.

Quality Chapter

To earn the Quality Chapter award, chapters must:

- Pay membership dues
- Have all section advisors pay professional dues to SkillsUSA
- Elect chapter officers
- Conduct well planned, regularly scheduled chapter meetings
- Complete a projected chapter budget (list of planned income and expenses for the year)
- Complete a program of work (list of planned chapter activities for the year)
- Conduct at least one activity within each of the three framework components
    - Personal Skills
    - Workplace Skills
    - Technical Skills
- Complete the Level 1 Quality Chapter application

Chapter of Distinction

To earn the Chapter of Distinction Award, chapters must:

- Conduct chapter officer training
- Conduct a chapter recruitment activity (i.e. membership drive, middle school presentation)
- Engage members in committees to conduct chapter activities
- Prepare to participate in State Leadership and Skills Conference
- Complete at least seven of the 14 Chapter of Distinction indicators
    - 75% of eligible students are SkillsUSA members
    - Hold executive committee meetings with local chapter officers
    - Conduct an activity to engage business and industry partners
    - Students attend Fall Leadership Conference (FLC)
    - Chapter members attend one activity above the chapter level outside of FLC
    - Present a report of chapter activities and accomplishments to the school board
    - Hold SkillsUSA local technical area Championships
    - Hold SkillsUSA local leadership/occupational area Championships
    - Celebrate SkillsUSA Week through chapter activities
    - Publish one of more articles in local media
    - Provide a social media or web presence for your local chapter
    - Have a candidate for state office
    - Conduct chapter awards program or banquet on the local level, in which all members may attend
    - Participate in the Career Essentials: Experiences
    - Complete and record three Chapter Activities
- The CEP rubric offers specific information to help support a fair distribution of points.
- Bronze Chapter of Distinction: 100 – 164 points
- Silver Chapter of Distinction: 165- 239 points
- Gold Chapter of Distinction: 240 – 300 points

Models of Excellence

Gold Chapters of Distinction are advanced to the national level for judging and selection of National Models of Excellence chapters. The National Models of Excellence award is the highest honor a chapter can receive.

To earn Level 3 Models of Excellence, a chapter must:

- Complete Level 1, Quality Award
- Complete Level 2, Chapter of Distinction
- Receive a Gold Chapter of Distinction award
- Be submitted by the state director for consideration as a national Models of Excellence. The number of submissions per state must not exceed 10 percent of all chapters in the state. For example, if a state has 250 chapters, 25 Gold Chapter of Distinction winners would be eligible
- For those chapters that are forwarded by the state director to the national office, a panel of judges will evaluate the Level 2 Chapter of Distinction activities based on the criteria of goals, plan of action, results, evaluation and framework
- Level 3 Models of Excellence will be announced by April 15 so schools can prepare to attend the national conference. Eight schools will be awarded in each component of the framework (Personal, Workplace and Technical) for a total of 24 Level 3 Models of Excellence
- Chapters will have members participate in business and industry partner interviews
- At the conclusion of the Level 3 Models of Excellence presentations and interviews during the national conference, a single chapter in each component will be announced as the Model of Excellence

Visit www.skillsusa.org/programs/chapter-excellence-program/ for more information. Submit your application for the Chapter Excellence Program by logging into your account at register.skillsusa.org.

SkillsUSA Florida Events Calendar

All times listed are Eastern

2021

September	Regional Leadership Training Workshops	*By Region*
October 1	Branding Design Contest Entries Due	*Online*
October 11	Fall Leadership Conferences Registration Deadline	*Online*
October 12 & 13	Fall Advisor Meeting	*Online*
November 1	Fall Leadership Conferences Payment Deadline	
November 8-9	Fall Leadership Conferences - *Maximize and Chapter Management Institute*	*TBD*
November 9-10	Regional Officer Training Institute	*TBD*
November 15	Early Membership Deadline to Receive Special Benefits	*Online*
December 1-4	ACTE CareerTech VISION 2021	*New Orleans, LA*

2022

January 7-8	Board of Directors Meeting	*Jacksonville, FL*
February	Regional Leadership and Skills Conferences	*By Region*
February 1	Membership Deadline to be Eligible for Competition	*Online*
February 1	National Pin and T-shirt Challenge Entries Due	*Online*
March 1	Payment Deadline for Membership Dues	
March 7	SLSC Registration Deadline	*Online*
March 21	SLSC Payment Deadline	
March 29 & 30	SLSC Advisor Meeting	*Online*
April 18-21	State Leadership and Skills Conference (SLSC22)	*Jacksonville, FL*
May 3	NLSC Delegation Meeting	*Online*
May 9	NLSC Registration and Rooming List Deadline	*Online*
May 30	NLSC Payment Deadline	
June 1	National Officer Applications Due	*Online*
June 3-4	Board of Directors Meeting	*Daytona Beach, FL*
June 20-24	National Leadership and Skills Conference	*Atlanta, GA*

Subscribe to the SkillsUSA Florida Google Calendar: http://bit.ly/CalendarSkillsUSAFL

Advisor Resources - Release Dates

Branding Contest Rules and Requirements - August 1
Chapter Success Guide - September 1
Contest Guide - September 1
Fall Conference Guide - September 15
SLSC Conference Guide - November 1
NLSC Conference Guide - February 1

Fall Advisor Meeting

Review of state programming for the year, including fall and spring conferences, competitions, educational resources and membership benefits, and other opportunities.
October 12 at 6 PM ET or October 13 at 10 AM ET
Sign up here: https://form.jotform.com/211723593527054

Membership Information

Membership FAQs and Benefits: www.skillsusa.org/membership-resources/membership-faq/
Customer Care Team: 1-844-875-4557, customercare@skillsusa.org
Membership Kit: https://www.skillsusa.org/membership-resources/membership-kit-2/

- Use register.skillsusa.org to register for membership. Only advisors (no students) should access this site.
- Dues: $16 per student, $28 per professional (1 professional per training program) - includes state and national dues.
- Chapters must have at least 6 students and 1 professional member to be eligible for competitions.
- Professional dues include access to Technical Standards, Jump into STEM curriculum, Program of Work Implementation Guide, Framework Integration Toolkit, Empowering Experiences, and much more!
- Use page 40 to collect student information.
    - **OR -** Activate the student self-registration option to speed the membership registration process and gather demographic information.
- The membership deadline is February 1, 2022, in order to be eligible for regional, state, and national competitions.

Membership, conference, event, and any other SkillsUSA-related registration happens through the SkillsUSA CMS system at register.skillsusa.org. *Advisors, please do not share your login information with students. Registrations should only be entered by the advisor or other school officials*. **By entering and submitting information on this website, the school is accepting responsibility for any bills or invoices generated by the system.** It is best to assign this role to one person to avoid any unnecessary errors or duplications. Membership Cards are available for download here.

Membership dues are $16 for students and $28 for professionals, which covers both state and national dues. **At least one advisor per training program should be registered as a member of SkillsUSA**. This person is the program's Advisor, and their email address will be used for conference communications. Professional membership includes the Technical Standards (available online for download), Jump Into STEM! Curriculum, the Program of Work Implementation Guide, the Framework Integration Toolkit, Business Partner Guide, SkillsUSA Kahoot and Bingo, and much more.

*****Chapters must have at least 6 students and 1 professional member in order to be eligible for competition.***

Registration Process

When you enter members online, you can use the member information collection form on page 40 to streamline the process, or use the Student Self-Registration outlined below. Visit register.skillsusa.org and select Membership, Add/Edit Members. Enter all students and professionals and their associated information, making sure that their home address, birth date, and email address are correct. Name badges for all events will be generated using the information inputted into the system. This means if a student's name is misspelled, it will print with the error on the name badge. Use the Student Self-Registration option to save time and help ensure accuracy. Remember, the more information you can include in the membership registration, the less you will have to enter later for event registration!

For professional members, when you submit your registration, you will receive an automated email with a link to create an account at absorb.skillsusa.org, where you can access all the great professional membership benefits like the Program of Work Implementation Guide and contest Technical Standards.

If you have trouble navigating the registration site, contact the Customer Care Team at 844-875-4557.

Student Self-Registration

Advisors can also opt for Student Self Registration. In this process, students will enter their own names and demographic data. The advisor will select the students to submit for membership, and only the selected students will be invoiced and officially registered as members. The demographic information is always optional but encouraged, as it provides us important opportunities for additional grants and funding based on the populations we serve. The information is aggregated and not attributed to any particular student in our records. Check out more information, including instructions for advisors and students here.

Submitting Registration

Once all students are entered, click on Submit Registration, and follow the prompts indicating how you will pay for the membership. **It is important to remember that once the membership is submitted or "joined", you will not be able to make changes to the registration, and no refunds or drops are provided for membership.** Once membership is submitted, the system will generate an invoice in a pop-up window, and will also email an invoice to you. This invoice is paid to the national office in Leesburg, VA, and checks should be made out to SkillsUSA. If you have made a spelling error, please email customercare@skillsusa.org and include your school, the student's training program, current spelling as it appears on the registration website, and the correct spelling.

Membership MUST be submitted by February 1 for students to be eligible for Regional, State, and National competitions. Membership information is not considered complete and students are not eligible for competition until the information has been submitted and the school accepts responsibility for payment.

If you are participating in a Total Participation Plan or College Campus Affiliation agreement, do not submit membership until your application has been received, processed and approved. See page 20 for more information on affiliation plans.

Total Participation Plan and College Campus Affiliation

Membership FAQs: Online: www.skillsusa.org/membership-resources/membership-faq/
Customer Care Team: 1-844-875-4557, customercare@skillsusa.org

- Affiliation plans provide an affordable option for schools to join all CTE students as SkillsUSA members.
- Total Participation Plan (TPP) is for high school chapters with more than 25 members
    - Pay affiliation fee and educational resource credit instead of regular registration costs (may allow for alternative funding for membership)
- College Campus Affiliation Plan is for college/post-secondary chapters with more than 100 members
    - Pay affiliation fee instead of regular registration costs

These affiliation plans provide an opportunity for reduced membership costs for a chapter if the school registers all students in CTE programs on campus. Schools may also be eligible to use alternative funding sources to pay for these affiliations, which may include Perkins or CAPE funding, depending on your school and district.

Total Participation Plan

The **Total Participation Plan (TPP)** allows chapters with more than 25 student members to pay a single affiliation fee to join all of the students enrolled in CTE programs at a school. The fee is based on the number of students registered, plus an educational resource credit per student. The credit is $5.95 per student for the 2021-2022 school year. TPP is for high school and middle school chapters, or post-secondary institutions with split enrollment between high school and college/post-secondary students. View the plan pricing and registration information at https://www.skillsusa.org/membership-resources/total-participation-plan/.

The educational resource credit may be used to purchase a variety of resources designed to help teach the Essential Elements of the Framework. Please visit www.skillsusa.org/store to view available materials.

Campus Affiliation Plan

The **College Campus Affiliation Plan** is designed for college/post-secondary campuses to provide SkillsUSA membership to all students enrolled in CTE courses. The affiliation fee covers each student in an accredited CTE program at a minimum of 101 students. There is no educational resource credit for this plan, and the affiliation fee is based on the number of students registered. View the plan pricing and registration information at https://www.skillsusa.org/membership-resources/colleges/.

If your school has both high school and college/post-secondary students, you are eligible for a TPP affiliation.

Applications for both TPP and CA are available online at register.skillsusa.org. There is no paper submission for this contract. All submissions must be approved by advisor, administration, State Director, and National staff before members can be registered.

Important Dates for TPP and College Campus Affiliation:

December 1, 2021: Deadline to submit plan agreements

December 15, 2021: Deadline to register all first semester students and professionals

January 31, 2022: Deadline to register all second semester students and professionals

IMPACT Chapter Officer Development

We are excited to launch IMPACT in SkillsUSA Florida. This program invites a state officer to facilitate a local chapter officer training with your chapter on a variety of topics. The state officer will train your chapter officers to deliver a workshop to the entire chapter. Training sessions are scheduled at a time convenient for you and your students. You can select any of the following virtual training topics for your chapter officers:

- SkillsUSA Framework (60 minutes) – available after August 15.
- Program of Work (45 minutes) – available after September 15.
- SkillsUSA Week (45 minutes) – available after November 15.
- Preparing for State Leadership and Skills Conference (SLSC) (45 minutes) – available after January 15.
- Recognition Celebration (45 minutes) – available after February 15.

After each conversation, the chapter officers will be given a lesson plan (30-45 minutes) that they can implement during a chapter meeting with your members.

Participating in this IMPACT program will equip your chapter officers to successfully run their SkillsUSA chapter this year. Additionally, this will be an incredible leadership opportunity that will help our state officers grow. If your chapter is interested in receiving this type of support from one of our state officers, please complete this form: https://docs.google.com/forms/d/e/1FAIpQLSebAfUMh4KDRbrtPIFNXJAvhWgPGbVZ1155pH_r7fgo5MJm5Q/viewform?usp=sf_link

Be prepared for your chapter conversations - Preparation Sessions for Advisors are available! Click here to download the session schedule and information. Sign up through your account at absorb.skillsusa.org.

Advisor Preparation Sessions (all times listed are Eastern)

Topic: Program of Work
Thursday, September 2: 4:00 PM to 4:30 PM, or 7:00 PM to 7:30 PM
Learn how state officers will engage your chapter officers in learning about the SkillsUSA Framework and its connection to the Program of Work. Help put into action your chapter officers' knowledge about the Program of Work components.

Topic: SkillsUSA Week
Thursday, November 4: 4:00 PM to 4:30 PM, or 7:00 PM to 7:30 PM
Learn how state officers will engage your chapter officers in learning about SkillsUSA Week and its connection to the SkillsUSA Framework. Help put your chapter officers' learning about finalizing your local SkillsUSA Week plans and putting them into action.

Topic: Preparing for the State Leadership and Skills Conference (SLSC)
Thursday, January 6: 4:00 PM to 4:30 PM, or 7:00 PM to 7:30 PM
Learn how state officers will engage your chapter officers in learning about the SkillsUSA Framework as it relates to SLSC. Help put your chapter officers' knowledge about preparing for SLSC into action.

Topic: Recognition Celebration
Thursday, February 3: 4:00 PM to 4:30 PM, or 7:00 PM to 7:30 PM
Learn how state officers will engage your chapter officers in learning about using the SkillsUSA Framework in recognition and celebration opportunities. Help put into action your chapter officers' abilities to identify your members' successes throughout the year.

SkillsUSA Florida Awards and Recognition

Our organization would never be successful if it weren't for the volunteer support we receive on all levels. At the State Leadership and Skills Conference, we recognize a few outstanding individuals and organizations, nominated by our members.

Visit www.skillsusafl.org/membership/awards/ for more information on each award and submission deadlines.

- **Advisor of the Year -** The SkillsUSA Advisor of the Year program recognizes Professional members who actualize the organization's mission of empowering students to become world-class workers, leaders, and responsible American citizens. A SkillsUSA chapter is only successful with the support of an Advisor who has dedicated themselves to career and technical education by intentionally integrating the SkillsUSA Framework and ensuring students can articulate the skills they have developed.

- **Cornerstone Award -** This award was established to recognize and celebrate the cooperative relationships that have been established over the years between local school administrators and SkillsUSA chapters. The success of each chapter is reliant on the collective efforts of many dedicated school administrators, including superintendents, principals, assistant principals, guidance counselors, school board members or school personnel, who have unselfishly committed their professional and civic talents in support of our students.

- **Distinguished Service Award -** This award was established to recognize and celebrate the outstanding contributions made by organizations, agencies, businesses or other groups to SkillsUSA and career and technical education on the state level.

- **Hall of Champions Award (formerly Honorary Life Award) -** This award is an honor bestowed upon those who have dedicated their lives, at a state level, to helping youth develop the components of the SkillsUSA Framework (personal, workplace and technical skills grounded in academics) necessary to be successful in a changing world. Their legacy in the state will continue far beyond their career. This award is to be given each year to individuals whose support of the local chapter and the state association has had a long-lasting impact.

- **Pillars of Success Award -** The award recognizes the achievements of volunteers who have contributed time, talent, and financial support to the SkillsUSA state association. Their generous support of the State SkillsUSA association serves as one of the pillars of success for SkillsUSA and will be honored.

- **Regional Leadership Award -** This award is given by each Regional Coordinator to an individual, chapter, business, or organization to recognize SkillsUSA Florida members who have made the highest meritorious contributions to the improvement, promotion, development and progress of SkillsUSA Florida in their region.

- **Rookie Educator of the Year -** The purpose of this award is to congratulate and encourage educators to remain in the profession. Recipients of this award must have made outstanding contributions toward innovative, unique and novel programs and have shown a professional commitment early in their careers with SkillsUSA Florida.

- **Todd Mann Service Award -** The award recognizes individual students in the field of career and technical education for the highest meritorious contributions to the improvement, promotion, development and progress of SkillsUSA Florida. They should represent the fundamental principles and purposes of our organization.

Run for the Champions Virtual 5k

Lace up your sneakers and walk, run, jog or bike a 5k by November 30 for SkillsUSA Florida! Sign up at https://raceroster.com/events/2021/50930/run-for-the-champions-virtual-5k. There are prizes available for fundraising, and all registrants will receive a collectible medal and t-shirt! Post a selfie on social media in your t-shirt and medal and use the hashtag **#RunForTheChampions** for a chance to win a $50 Visa gift card!

Chapter Fundraising

This event is a great chapter fundraiser, with 25% of the funds raised by each chapter going directly towards conference registration fees! Register for the 5k and set up a team for your chapter, then use the email and social media templates provided to raise funds! Check out the Advisor Guide for more information (coming soon!)

For example - if your chapter raises $2,200 you'll receive a $550 credit* on your state conference registration invoice - that's like bringing 5 students to the state conference for free!

**Credit may be assigned to the 2022 State Leadership and Skills Conference only. Funds may not be held over for future events. If the amount of the credit exceeds the total invoice amount, the remaining amount of the credit is forfeited. Credits are not transferable between schools or chapters.*

Individual Fundraising

100% of funds raised directly support our mission to prepare world-class workers, leaders, and responsible American citizens. Individual fundraisers with the totals below will receive the following items:

Goals & Prizes
(1 per individual)
$100 or more = SkillsUSA Florida Swag Bag
$200 or more = SkillsUSA Florida Run for the Champions Hoodie
$500 or more = 50% off SLSC21 Registration

Virtual Meet the Employer

Join us beginning this fall for Virtual Meet the Employer! Business and industry partners will share with our students what they need to do to get hired, get promoted, and be successful in their career path. Each session is one hour and is available for live participation or to view later. The first 20 minutes are dedicated to general questions about the field and how to be successful in an interview and their first days on the job.

The second portion of the webinar will be Q&A from the live webinar participants. Questions may be submitted during the webinar, or up to 1 week in advance using Slido. No account is needed on Slido to participate or ask questions. A list of sample questions to get your students thinking is included in the Virtual Meet the Employer Advisor Guide. The Slido event code will be distributed through the Tuesday Times and on our social media platforms.

The final portion of the webinar will be for our partners to discuss the opportunities they have available. They may talk about current job openings, internships, apprenticeships, benefits, training, upward mobility, and any other variety of topics related to their industry or company.

Live participation is limited to the first 100 live participants. Following the webinar, the sessions will be posted on our website and YouTube page to be viewed later.

Sign up as a live participant: https://form.jotform.com/212355683680056

Advisor Guide:
https://skillsusafl.org/wp-content/uploads/2021/08/Virtual-Meet-the-Employer-Advisor-Guide.pdf

Schedule of events coming soon!

Event Registration - General Information

- Register for all regional, state, and national events at register.skillsusa.org.
- **Accurate email addresses for all registered attendees are required!** Students should use a non-school or district account (i.e. gmail, yahoo, hotmail, etc.)
- The birth date entered here will be used to access scorecards and MUST be accurate.

When you are registering for events, you will use the same website as membership.

1. Login to your account at register.skillsusa.org.
2. Go to Conference, My Registrations.
3. Verify the correct event is listed at the top of the page. If not, select the event you want to register for from the dropdown menu.
4. Click "Add New Registrant"
5. Choose the registration type:
    a. **Advisor**: professional member, instructor, or chaperone. These individuals will be automatically added to the email mailing list for the event and receive all correspondence related to the event.
    b. **Contestant**: competitor or model for any skill or leadership competition.
    c. **Model**: Contests like Nail Care and Esthetics require the use of a live model, and will be associated with the competitor.
    d. **Alumni Leadership Team**: Select Alumni members who have applied and been accepted by the state office as part of the conference leadership team.
    e. **Courtesy Corps**: students who have submitted a completed Courtesy Corps application (more information available online here).
    f. **Observer**: school volunteers, parents, and any other individuals who are not contestants or advisors but will be attending and participating in the conference.
    g. Registration types for the fall leadership conferences will be outlined in the Fall Leadership Conference Guide, available online soon.
6. Select the member's name from the dropdown list. When registering a contestant, select their contest from the list below their name. Be sure the correct division is selected. Select a team code, if needed.
    a. Advisors and observers may be selected from the dropdown list, or information entered manually.
7. Click "Save & Continue"
8. Verify all information is correct, or enter information into the required fields.
    a. Information required for each event:
        i. Email address (non-school or district email for students).
        ii. Date of birth.
        iii. Emergency contact information. This is required for all attendees, including adults.
        iv. T-shirt size. Please provide an accurate size.

ALL competitive events (regional, state, and national) require submitted (or "joined") membership by February 1 or prior to registration, whichever comes first. Membership dues are due no later than February 1.

Be sure that you enter information correctly when you register students. For all events, registrations are final on the registration deadline and drops are not permitted. You may make substitutions up to 1 week prior to the conference, provided they meet the requirements of the event, but no drops may happen after the registration deadline. Students and teachers who are entered into the system at the deadline are considered registered, and payment is due for those individuals. Please ensure that you delete any registrants who will not attend in advance of the deadline.

In order to access scorecards from competitions, students must enter their contestant number and birthdate, as it is entered in the registration system. Scorecards are released 1-2 weeks after the competition. Scorecards may be available for some regional competitions; please contact your Regional Coordinator for more information.

Scorecards are available at scores.skillsusa.org by selecting the event from the drop down menu. You must have the contestant number and date of birth as it was entered at registration to access scorecards.

Fall Leadership Conferences

SkillsUSA Florida's annual Fall Leadership Conferences teach students and teachers about SkillsUSA and running a successful chapter. The conferences focus on the essential elements of Teamwork, Communication, Planning, Organizing and Management, and Adaptability/Flexibility.

More information on the 2021 conference will be available soon!

State Leadership and Skills Conference 2022 (SLSC22)

April 18-21, 2022

Jacksonville, FL

Registration Deadline: March 7, 2022

Payment Deadline: March 21, 2022

The State Leadership and Skills Conference is held each April and brings together students from around the state to compete for a spot at the National Leadership and Skills Conference. In 2022, SLSC will be held on April 18-21 in Jacksonville, FL. Contests will be held at the Hyatt Regency Jacksonville Riverfront and Florida State College at Jacksonville Downtown Campus. Transportation is provided to and FSCJ from the conference hotel.

Tentative Schedule

Monday, April 18

1 PM - 6 PM	Registration and Check In
7 PM	Opening Ceremony

Tuesday, April 19

8 AM to 4 PM	Contests
8 AM to 3 PM	CONNECTED Expo begins
9 AM to 11 AM	Give and Grow Community Service Event
9 AM to 2 PM	Advisor Lounge
10 AM to 2 PM	Aim Hire! Student Professional Development
2 PM to 4 PM	Meet the Candidate - State Officer Elections
5 PM to 8 PM	Meet the Employer Career Fair

Wednesday, April 20

8 AM to 4 PM	Contests
8 AM to 3 PM	CONNECTED Expo
9 AM to 11 AM	Give and Grow Community Service
9 AM to 3 PM	Advisor Lounge
10 AM to 2 PM	Aim Hire! Student Professional Development
12 PM to 2 PM	Framework Luncheon and Advisor Business Meeting
2 PM to 4 PM	Delegate Sessions - State Officer Elections
6 PM to 10 PM	Champions Night Celebration and Chapter Connections

Thursday, April 21

8:30 AM	Closing and Awards Ceremony
Following	NLSC Delegation Meeting for Competitors and Advisors (required)

The official state conference hotel is the Hyatt Regency Jacksonville Riverfront, located at 225 East Coastline Drive, Jacksonville, FL 32202. All schools are required to book at the conference hotel to participate in the conference. Commuter participation is not permitted, except for schools located within 35 miles of the conference site. The room rate is $163 per room, per night, up to 4 occupancy. Room reservations can be made using this link: https://www.hyatt.com/en-US/group-booking/JAXRJ/G-SSLS

All registrants will be required to complete a Code of Conduct Form (students and advisors) and COVID-19 Acknowledgement Form, which must be signed by the participant, and a parent or legal guardian for any person under 18. Failure to provide these forms at registration will result in removal from the conference at the school's expense.

Following the Closing/Awards Ceremony, there is a mandatory meeting for all Gold medalists and their advisors to obtain registration information about the National Conference. Medalists must submit an Intent to Enter form at this meeting to secure their spot and be added to important mailing lists.

More information regarding registration, hotel and general schedule will be released in the State Conference Guide on November 1. The full contest schedule will be released by March 1, 2022.

Courtesy Corps

SkillsUSA Florida's Courtesy Corps is about working as a team to achieve a common goal: produce flawless State and National Conferences. At the SLSC, it's about assisting with work station setup at the contest site, getting people and supplies where they need to be without delay, delivering meals to contest sites, and running errands. It's also about showing people you are having fun while getting your job done. The team works hard, and has a great time doing it! Courtesy Corps are always the first to arrive and the last to leave, and our conference wouldn't be possible without this team.

Participation in Courtesy Corps is ideal for students who are new to SkillsUSA and unsure about competing, competitors who may not have qualified at the Regional event, or any other student or professional member looking to experience the conference from a backstage view. Courtesy Corps is a competition, with the top students being selected to represent Florida at the National Leadership and Skills Conference (NLSC) in Atlanta, GA in June.

Representing Florida with the National Courtesy Corps is an honor as all expenses are paid, including travel, room, meals, and other expenses. As a part of the national courtesy team, different tasks are assigned each day. There are also many extra perks to the Courtesy Corps including networking and industry connections, seeing the almost 4 million sq. ft. of space be filled with equipment and exhibits for SkillsUSA contests, receiving free stuff, and attending evening functions with other SkillsUSA members from all over the nation. You will return home with much more than you came with, all at no expense to you, including new friendships and lifelong memories.

Registration for Courtesy Corps members is only $25. Applications are available now and are due by March 20, 2022: https://skillsusafl.org/state-conference/courtesy-corp/

Conference Activities

All activities listed below are included with the conference registration fee and do not require additional fees.

Advisor Professional Development

Sessions are provided for advisors on up and coming technologies, curriculum updates and more. Pre-registration is not required to participate, and all advisors attending the conference are invited to attend.

Aim Hire! Student Professional Development

Students can participate in professional development sessions during the state conference focused on preparing them for the workplace. Each session is geared to developing an essential element of the SkillsUSA Framework. All participants will receive a certificate of completion documenting their participation. Pre-registration is required and will be available in the conference guide in November.

Champions' Night Celebration

Our students work hard to get to the state competition, and we want to celebrate with them! Join us for music, food, fun activities, and a great chance to kick back and relax after the competition is over. Details for the event are in development, and more information is coming soon!

Chapter Connections
This networking event provides an opportunity for our advisors to connect with business and industry partners. Partners identify the program areas they are most interested in connecting with, and our team will make sure the connection is made. Join us for door prizes, dessert, and fun times! All advisors are invited to attend.

Competitions
A list of currently offered contests at the State Leadership and Skills Conference is included on pages 31-32. Please contact your Regional Coordinator for more information on contests offered at the Regional level. Technical Standards are available online with Professional membership at absorb.skillsusa.org. These standards include supply lists, benchmarks, required skills, and more, and should be used to prepare for competitions.

CONNECTED Expo
The CONNECTED Expo will offer the chance for our students and advisors to meet with potential future employers and participate in hands-on demonstrations and activities with local, state and national business partners. Booths will showcase new technologies and products, and provide valuable opportunities to connect with our partners.

Delegate Sessions (State Officer Application available on our website November 2021)
At SLSC, students not only have a chance to compete, but also to be a part of Delegate Sessions, where they conduct voting for State Officers and official business through the legislative process. Delegate counts are dependent on membership for each chapter. See below for the number of allowed delegates by membership counts.

7-12 members	1 Delegate
13-24 members	2 Delegates
25-49 members	3 Delegates
50-79 members	4 Delegates
80-200 members	5 Delegates
201+ members	1 Delegate per 100 additional members

Framework Luncheon and Advisor Business Meeting
All advisors are invited to attend a special luncheon to recognize their hard work and dedication to their students. The Annual Advisor Business Meeting will take place, with advisors electing Advisor at Large Representatives to the Florida SkillsUSA Inc Board of Directors. Lunch will be served.

Glam Squad
Get the State Officer team looking their best before their onstage performances at Opening and Closing Ceremonies. Cosmetology students are invited to apply, and selected applicants will receive complimentary conference registration, dinner on Monday evening, and breakfast on Thursday morning. Applications will be available in the conference guide, available on November 1.

Give and Grow
Join us for our annual community service project to give back to the Jacksonville community. Participants will receive a t-shirt and certificate documenting their hours. Pre-registration is required, and will be available in the conference guide, available on November 1.

Social Media Ambassadors
Social Media Ambassadors are responsible for posting and monitoring content during the state conference. Selected ambassadors will participate in online training on responsible social media posting and brand standards, and will receive a full-access press pass for the State Leadership and Skills Conference. All students are invited to apply, and selected applicants will receive complimentary conference registration, dinner on Monday evening, and breakfast on Thursday morning. Applications will be available in the conference guide, available on November 1.

SLSC22 Registration

Deadline: March 7, 2022
Payment Deadline: March 21, 2022

Register online at www.skillsusa-register.org and select "SkillsUSA Florida State Leadership and Skills Conference" from the drop down menu. Registration is open following your regional conference, and we encourage you to register participants early. Participating schools are required to stay at the designated conference hotel, the Hyatt Regency Downtown Jacksonville. The room rate is $163/night for up to 4 occupancy.

Registration fee is $110 for each student, chaperone, advisor, or other conference attendees. Courtesy Corps participants will pay a registration fee of $25. The deadline for regular registration is March 7, 2022. Late registrations must be approved by the State Director in advance. No drops may be made after 5PM on March 7, 2022. Substitutions or name changes are permitted up to 1 week before the conference, provided the substitute is a registered, paid member by February 1, 2022 and meets the qualifications in the contest Technical Standards.

Registration fee includes:

- Conference pin and t-shirt
- Conference program
- CONNECTED Expo admission
- Meet the Employer admission
- Conference transportation
- Opening and Closing ceremony access
- Champions' Night social event
- Professional Development Sessions
- All other conference activities

Advisor Events Included in Registration

Instructors are invited to attend two special Advisor-only events during the conference:

- Chapter Connections, a reception during Champions' Night with appetizers and desserts, special speakers, and networking with our partners who are interested in getting involved in the classroom.
- The Framework Luncheon in appreciation of their efforts throughout the year. This event also serves as our annual Advisor Business Meeting, including election of Advisor-at-Large positions on the Board of Directors.

SLSC22 Competitions

The contests listed on the following page will be offered at the State Leadership and Skills Conference in 2021. Contests listed in **bold** are Florida Only contests, and do not advance to NLSC. A list of all contests offered at the state level with descriptions is found here:
https://skillsusafl.org/wp-content/uploads/2021/08/Contests-by-Cluster-8.20.21.pdf

All contests at SLSC will follow the national technical standards as much as possible. Contests may be shortened for time constraints, or may be altered to accommodate the available space, materials, or equipment. Any updates to the Technical Standards and supply lists for state competitions will be posted on the state Contest Updates page at www.skillsusafl.org/stateconference/contest-updates/. Check this page regularly. All updates posted within 2 weeks of the conference will be sent via email directly to the advisor who registered the affected student, in addition to being posted to the contest updates page.

A SkillsUSA Knowledge Exam will be included in all national contests, and in most state-level contests. A study guide is available on the SkillsUSA Florida Contest Updates page.

If you are interested in a contest not listed, please email State Director Jessica Graber at jgraber@skillsusafl.org.

Contest Information and Qualification

Refer to the Contest Guide for more information on contests and qualifying for regional, state, and national competitions: https://skillsusafl.org/wp-content/uploads/2021/09/2021-2022-Contest-Guide-SkillsUSA-Florida.pdf

Students may qualify for the state contests during regional events. Each region is assigned a number of invitations to the state competitions, and invitations will be distributed by the Regional Coordinator. Please contact your Regional Coordinator for more information.

Contest Invitation Grid: https://skillsusafl.org/wp-content/uploads/2021/08/Contest-Invitation-Grid-2022.pdf

SLSC22 Contest List

Bold = Florida Only Contest | ***italics*** **= Open to Middle School** | *** = Demonstration Contest at NLSC**

1. 3D Visualization & Animation
2. Action Skills
3. Additive Manufacturing
4. Advertising Design
5. American Spirit
6. Architectural Drafting
7. Audio/Radio Production
8. Automated Manufacturing Technology
9. Automotive Maintenance & Light Repair *(HS ONLY)**
10. Automotive Refinishing Technology
11. Automotive Service Technology
12. Aviation Maintenance Technology
13. Barbering
14. Basic Health Care Skills *(HS ONLY)*
15. Broadcast News Production
16. Building Maintenance
17. Cabinetmaking
18. Career Pathways Showcase
19. Carpentry
20. Chapter Business Procedure
21. Chapter Display
22. CNC Milling Specialist
23. CNC Technician
24. CNC Turning Specialist
25. Collision Damage Appraisal*
26. Collision Repair Technology
27. Commercial Baking
28. Commercial Drone Technology*
29. Community Action Project
30. Community Service
31. Computer Programming
32. Cosmetology
33. **Cosmetology Quiz Bowl**
34. Crime Scene Investigation
35. Criminal Justice
36. Culinary Arts
37. **Culinary Quiz Bowl**
38. Customer Service
39. Cybersecurity
40. Dental Assisting
41. Diesel Equipment Technology
42. Digital Cinema Production
43. Early Childhood Education
44. Electrical Construction Wiring
45. Electronics Technology
46. Emergency Medical Technician*
47. Employment Application Process
48. Engineering Technology/Design
49. Entrepreneurship
50. Esthetics
51. Extemporaneous Speaking
52. **Facilithon***
53. Firefighting
54. First Aid / CPR
55. Graphic Communications
56. Graphic Imaging Sublimation
57. **Hair Weaving**
58. Health Knowledge Bowl
59. Health Occupations Professional Portfolio
60. HVAC/R
61. Industrial Motor Control
62. Information Technology Services
63. Interactive Applications & Video Game Development
64. Internet of Things & Smart Home
65. Internetworking
66. Job Interview
67. *Job Skills Demo A*
68. *Job Skills Demo Open*
69. Marine Service Technology
70. Masonry
71. Mechatronics
72. Medical Assisting
73. Medical Math
74. Medical Terminology
75. Mobile Electronics Installation
76. *Mobile Robotics*
77. Motorcycle Service Technology
78. **MRE Challenge**
79. Nail Care
80. Nurse Assisting
81. Occupational Health & Safety
82. *Opening & Closing Ceremonies*
83. *Outstanding Chapter*
84. Photography
85. *Pin Design*
86. Plumbing
87. Power Equipment Technology
88. Practical Nursing
89. Prepared Speech
90. Principles of Engineering Technology
91. Promotional Bulletin Board
92. **Promotional Poster**
93. Quiz Bowl
94. Related Technical Math
95. Residential & Commercial Appliance Technology
96. Restaurant Service
97. Robotics and Automation Technology
98. *Robotics Urban Search & Rescue*
99. Screen Printing Technology
100. T-Shirt Design
101. *Team Engineering Challenge (MS ONLY)*
102. TeamWorks
103. Technical Computer Applications
104. Technical Drafting
105. Telecommunications Cabling
106. Television (Video) Production
107. Web Design & Development
108. **Wedding Cake Design**
109. Welding
110. Welding Fabrication
111. Welding Sculpture

For a brief description of each contest, visit:
https://skillsusafl.org/wp-content/uploads/2021/08/Contests-by-Cluster-8.20.21.pdf

For official contest rules and eligibility, refer to the Technical Standards at absorb.skillsusa.org.

State and National Competition Themes

State theme

SkillsUSA Florida: Building Today to Shine Tomorrow

Each fall, we conduct a branding contest for the SkillsUSA Florida state t-shirt, pin, banner, and conference app homepage. Members are tasked to create a cohesive branding package that illustrates this year's state theme. The winning design will be featured on all official attire, websites, and publications for the 2022 conference season, and will be recognized during the Opening Ceremony at SLSC. The deadline to submit a package is October 1, 2021. Check out the contest rules, requirements, and submission instructions, as well as previous winning designs on our website: https://skillsusafl.org/membership/branding-contest/.

National theme

SkillsUSA: United as One

The topic to be addressed by contestants in the 2022 SkillsUSA Chapter Display, Prepared Speech and Promotional Bulletin Board competitions is our theme, "SkillsUSA: United as One."
Within this topic, contestants might illustrate or discuss any of the following:

1. What does "United as One" mean to you in relation to your SkillsUSA chapter?
2. How has your participation in SkillsUSA made you a better team member and what have you learned and demonstrated around the Essential Element of teamwork?
3. How has your participation in SkillsUSA impacted your knowledge and demonstration of the Essential Element of multicultural sensitivity and awareness?
4. How is the theme, "SkillsUSA: United as One" related to the SkillsUSA Framework and how will the Framework, in turn, prepare you for career success?
5. What activities or learning within your career and technical education program have prepared you to contribute to a business setting with the attitude of "United as One"?

Download theme artwork here: https://we.tl/t-EWop3Zbmpa

It is crucial that when using slogans, logos, or any other materials for competitions that the SkillsUSA Brand Standards are followed. They are available online, along with free official logo downloads (including a free logo generator for your chapter!) at www.skillsusabrandcenter.org.

National Leadership and Skills Conference (NLSC)
June 20-24, 2022
Atlanta, GA

Registration Deadline: May 9, 2022
Payment Deadline: May 30, 2022 (check payment only)

For more information:
https://www.skillsusa.org/events-training/national-leadership-and-skills-conference/

The 58th annual National Leadership and Skills Conference (NLSC) is scheduled for June 20-24, 2022 in Atlanta, GA. Pre-conference leadership training events begin on Saturday, June 18 and the conference officially begins on Monday, June 20. Contest orientation and Opening Ceremony takes place on Tuesday, June 21, with competitions continuing Wednesday, Thursday, and Friday, June 22, 23, and 24. Closing and Awards Ceremony takes place on Friday evening, June 24. Delegations will travel home on June 25, 2022. Contests will be held at the Georgia World Congress Center, and Opening and Closing Ceremonies will take place at the State Farm Arena.

Check out the Road to Atlanta video here: https://youtu.be/nwxECMg5ATc

Gold medalists from each competition are invited to participate in the National SkillsUSA Championships at the National Leadership and Skills Conference. They will represent Florida against 49 other states, plus Washington DC, Puerto Rico, and the US Virgin Islands. Additional opportunities for leadership development, community service, and connections to business and industry round out the schedule for the week, providing a memorable and life-changing experience for our students and advisors.

Travel and transfers are the responsibility of each school. Schools should plan to arrive in Atlanta at the hotel by 4 PM on Monday, June 20, 2022. All students and advisors must attend a mandatory meeting on Monday, June 20 at 6:00 PM. Here, you will pick up registration packets, spirit items, and other conference materials. Any changes to the contest schedule and conference updates will be announced during this meeting. **All registered students and teachers are required to attend in order to receive registration materials and receive important updates. Please plan travel accordingly.** It is suggested that schools arrive in Atlanta on Sunday, June 19. Luggage storage may be available with the concierge at the hotel for early arrivals or late departures.

Each state is assigned to a hotel, and all participants in NLSC must stay in the predetermined hotel blocks. The SkillsUSA Florida delegation is assigned to stay at the Hyatt Regency Atlanta. The hotel is located in downtown Atlanta within walking distance of all conference venues, the World of Coca Cola, the Georgia Aquarium, and many restaurants and other attractions. Schools must stay at the designated conference hotel and register with the state delegation in order to participate.

Advisors will register their chapter for the conference at register.skillsusa.org and submit a rooming list online. An invoice will be sent to the registering advisor via email. Registration for NLSC begins as soon as the Closing Ceremony is completed at SLSC. Please prepare your students ahead of time to make a commitment. Registration information will be provided in the NLSC Guide, which will be available on our website by February 1 (pending information from the national office).

All registrants will be required to complete a Code of Conduct Form (students and advisors) and COVID-19 Acknowledgement Form, which must be signed by the participant, and a parent or legal guardian for any person under 18. These forms must be complete and submitted at the state delegation meeting on Monday, June 20. Failure to submit the forms will result in removal from the conference at the school's expense.

NLSC Registration Package

Includes:

- Conference registration, including access to all conference events and transportation
- 5 nights hotel accommodations, including all taxes and fees
- Name badge and lanyard
- NLSC lapel pin
- SkillsUSA Florida lapel pins for trading
- SkillsUSA Florida spirit items for Opening and Closing Ceremonies, including a collectible hat
- SkillsUSA Florida shirt
- Other SkillsUSA and SkillsUSA Florida SWAG
- SkillsUSA Florida Celebration Dinner on Friday evening following Closing Ceremony
- Unique experiences and a lifetime of memories

Estimated Package Costs

These prices are tentative and should be used for budgeting purposes only. An official invoice will be sent to each school after registration, and final package prices will be available by February 1, 2022 in the NLSC Guide.

Single Occupancy: $1,500.00 per person
Double Occupancy: $900.00 per person
Triple Occupancy: $750.00 per person
Quad Occupancy: $650.00 per person

Schools are responsible for booking their own travel and transfers.

Pre-Conference: Activate, Leverage, and Engage

June 18-20, 2022

Activate provides training and professional development for chapter leaders and officers. Students are provided opportunities to develop their project management skills, teamwork, and more. Leverage trains State Officers to guide their state and learn facilitation techniques. Engage is a training for advisors on implementing SkillsUSA in the classroom, as well as classroom management and project-based learning teaching strategies.

For more information, visit: https://www.skillsusa.org/events-training/national-leadership-and-skills-conference/

General Schedule

Saturday, June 18

8 AM Activate, Leverage and Engage registration and training begins

Sunday, June 19

8 AM Activate, Leverage and Engage training

Monday, June 20

8 AM Activate, Leverage and Engage training
6 PM State Meeting and Registration, *Hyatt Regency Atlanta*

Tuesday, June 21

8 AM Contest Orientations begin, *Georgia World Congress Center*
SkillsUSA University sessions, TAG Tuesday, TECHSPO
Meet the Employer
5 PM Opening Ceremony, *State Farm Arena*

Wednesday, June 22

8 AM Contests begin, *Georgia World Congress Center*
SkillsUSA University sessions, Delegate sessions, TECHSPO

6 PM Champions' Night Celebration, *TBD*

Thursday, June 23

8 AM Contests begin, *Georgia World Congress Center*
SkillsUSA University sessions, Delegate sessions, TECHSPO

6 PM SkillsUSA Night at Local Attraction, *TBD*

Friday, June 24

8 AM Contest Debriefs begin, *Georgia World Congress Center*

8 AM Community Service project, *TBD*

5 PM Closing/Awards Ceremony, *State Farm Arena*
State Celebration Dinner and Awards

Saturday, June 25

Travel home

Dress Code and Official Attire

The following guidelines have been developed to clarify the dress code used at all SkillsUSA Florida conferences and events (regardless of locations). ***School or district dress code must also be followed at all times during any SkillsUSA event.***

Casual Attire

Slacks, jeans, cords, skirts, blouses, sports shirts, shorts, and SkillsUSA T-shirts and sweatshirts. No gang related clothing or accessories allowed. Shorts and skirts should be an appropriate length. All clothing must be in good repair and proper size. Undergarments may not show outside of over garments.

Business Attire

Dress (professional business), dress slacks (no jeans), skirt (knee-length or just above the knee), blazer, dress blouse, polo, or collared shirt, socks or nylons, dress shoes (professional business, no tennis shoes or flip-flop sandals). A dress suit or a SkillsUSA blazer/windbreaker/Carhartt jacket is always appropriate. Nylons are recommended when wearing a skirt or dress.

Official SkillsUSA Attire

Black dress slacks or knee-length skirt, white collarless blouse or button down collared shirt with solid black tie (no t-shirts), black or nude nylons or black socks, solid black dress shoes (closed toe and heel, no more than 3" heel). Official SkillsUSA red blazer, black Carhartt, or red windbreaker. Nylons are required when wearing a skirt.

Official Contest Attire

Contest Attire varies by contest. The specifics are outlined in the Technical Standards for each contest. Clothing items may be purchased online at www.skillsusastore.org. Please be sure to allow sufficient time for shipping prior to competitions.

Activities, such as jogging, working out, or tennis warrant appropriate recreational attire for that activity, as permitted by each school or district. Swimming and water activities are not permitted by SkillsUSA Florida.

At any time during the conference while on-site (including hotels), casual or business attire is expected.

Quick Links and Resources

Registration for Membership and Events: register.skillsusa.org

Customer Care Team: 1-844-875-4557, customercare@skillsusa.org, or chat at register.skillsusa.org. *For questions regarding membership, to receive coaching and ideas about Program of Work implementation, the Chapter Excellence Program, or for any other information about starting, building, and growing your chapter.*

Membership Kit 2021-2022: https://www.skillsusa.org/membership-resources/membership-kit-2/

Total Participation Plan (TPP) Information: For middle school, high school, and college/post-secondary institutions with both high school and college/post-secondary students
https://www.skillsusa.org/membership-resources/total-participation-plan/

- ***Pricing:*** https://www.skillsusa.org/wp-content/uploads/2021/06/2021-22-TPP-Pricing-Deadlines.pdf

College Campus Affiliation Plan Information: For college/post-secondary institutions
https://www.skillsusa.org/membership-resources/colleges/

- ***Pricing:*** https://bit.ly/2YHQ6Ix

Technical Standards: Available online October 1 with Professional membership. Access at absorb.skillsusa.org.

Code of Conduct Forms:

- ***Student:*** *https://skillsusafl.org/wp-content/uploads/2021/08/Student-Code-of-Conductv2.pdf*
- ***Advisor:*** *https://skillsusafl.org/wp-content/uploads/2021/08/Advisor-Code-of-Conduct-and-Standards-of-Student-Supervisionv2.pdf*

COVID-19 Acknowledgement Form:
https://skillsusafl.org/wp-content/uploads/2021/08/COVID-19-Acknowledgement-Form.pdf

State Officer Application: Available online November 2021 at www.skillsusafl.org and via the Tuesday Times newsletter.

Courtesy Corps Application: https://skillsusafl.org/state-conference/courtesy-corp/. Due by March 20, 2022.

State Leadership and Skills Conference Guide: Available November 1, 2021 at www.skillsusafl.org and via the Tuesday Times.

Contest Guide:
https://skillsusafl.org/wp-content/uploads/2021/09/2021-2022-Contest-Guide-SkillsUSA-Florida.pdf

Contest Invitation Grid: https://skillsusafl.org/wp-content/uploads/2021/08/Contest-Invitation-Grid-2022.pdf

National Leadership and Skills Conference Registration Guide: Available February 1, 2022 at www.skillsusafl.org and via the Tuesday Times.

Scorecards and Medalists (State and National contests, select Regional events): Available 1-2 weeks post-event at scores.skillsusa.org. Contestant number and date of birth are required to access scorecards.

SkillsUSA Champions Magazine: https://skillsusachampions.org/

Additional SkillsUSA resources, award applications, forms, and information available online:

www.skillsusa.org and www.skillsusafl.org

Services for Students with Special Needs (available online):

If you have a student who has a special learning or other need, please use this form to indicate the necessary accommodations. Our goal is to provide a positive learning experience for all participants, and will make all accommodations necessary. Documentation is required for some contests (as outlined in the Technical Standards). Additional documentation may be needed for State and National contests. This form may also be used for dietary restrictions and allergies.

_____ _____

Name of Student Chapter

_____ _____

Advisor Name Advisor Email

_____

Contest

Are there any specific conditions that we need to be made aware of? Please provide as much detail as possible.

_____

_____

_____

What service or accommodation is requested? Please provide as much detail as possible.

_____

_____

_____

_____

This form must be submitted by March 15, 2022 for accommodations to be made at the State Leadership and Skills Conference. A separate form must be submitted to the national office for the national conference. More information will be provided in the NLSC Guide.

Complete online, or print and mail to:

SkillsUSA Florida
4446 Hendricks Ave Ste 1A
PMB 229
Jacksonville, FL 32207

SkillsUSA Membership Information

First Name: _____
Last Name: _____
Birthdate: _____
Gender (circle): Female Male
Graduation Year: _____
Ethnicity (circle): Black/African American Hispanic/Latino/Spanish White/Caucasian
Asian American Indian/Alaska Native Native Hawaiian/other Pacific Islander
Multicultural Other
Email: _____
Address: _____
Address Line 2: _____
City: _____ ST: _____ ZIP: _____
Home #: _____
Work #: _____

SkillsUSA Membership Information

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Email: _____
Address: _____
Address Line 2: _____
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Home #: _____
Work #: _____

SkillsUSA Florida Membership Cards

SkillsUSA FLORIDA SKILLSUSA FLORIDA MEMBER 2021-2022 Name: _____ School: _____ Program: _____	SkillsUSA FLORIDA SKILLSUSA FLORIDA MEMBER 2021-2022 Name: _____ School: _____ Program: _____
SkillsUSA FLORIDA SKILLSUSA FLORIDA MEMBER 2021-2022 Name: _____ School: _____ Program: _____	SkillsUSA FLORIDA SKILLSUSA FLORIDA MEMBER 2021-2022 Name: _____ School: _____ Program: _____
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SkillsUSA FLORIDA