

# Digital Cinema Production – State 2022

To evaluate each contestant's preparation for employment and to recognize outstanding students for excellence and professionalism in the cinematography/short film production industry. The contest will be divided into five portions: a written exam that will assess knowledge in industry standards, a storyboard assignment to be completed based off the editing challenge footage, a video editing challenge, an interview with 1 or more judges and a short film of 4.5 to 5 minutes that will be filmed and edited prior to the contest during a specific time frame.

## Scope of Contest

The contest is defined by industry standards as set by the current industry technical standards. The contest is divided into five portions:

- A short film - 4.5-5 minutes (preproduced and uploaded prior to the event)
- Editing Challenge
- Storyboard
- Team Interview
- Written Exam

This is a 2-day contest:

**Day 1:** Storyboard and Editing Challenge

**Day 2:** Interviews

## Short Film

The prompt for the short film will be distributed via email to the team members the email address entered at registration for each contestant. The prompt will be sent at 8 AM ET on Monday, April 11. All footage must be acquired after the prompt is received and must be filmed within areas accessible to the average person (school, home, local parks). Final submissions are due by 2 PM ET on Wednesday, April 13. Projects will be uploaded as an unlisted YouTube video. Specific submission instructions will be provided with the contest prompt.

Advisors and instructors may not assist in the video project in any way, at any time. Team members may use other students as actors, but the team members must write, direct, produce, edit, and render their project without outside assistance.

## Storyboard and Editing Challenge

The storyboard and editing challenge will be completed onsite. Contestants will be provided with pre-shot footage and asked to storyboard and create a short video from the provided materials. Final videos will be turned into the facilitator or judge at the designated turn in time.

**Team Interview**

The interview will be completed onsite and will be centered on the project submitted in advance by the team. Both team members must participate in the interview. Interview times will be assigned during contest orientation.

**Written Exam**

Each team member must complete the written technical assessment and Professional Development Assessment online during the designated testing window. Scores will be averaged together to determine the team score. Each member must take the exam; exams may not be completed cooperatively.

**Supplied by the Contestant:**

- Refer to the official contest Technical Standards for required and permissible equipment to be used during the contest.
- Cameras, audio equipment and similar items are not required for the onsite editing challenge.
- New, blank flash drive to submit editing challenge
- One computer per team is allowed for the onsite editing challenge
- Media for storyboarding (pencils, pens, colored pencils, etc.) – paper will be provided.