



2022-2023 SkillsUSA Florida

Fall Advisor Meeting

Welcome!



- Camera on if you can.
- Microphone muted.
- Use the chat function.
- Reactions are helpful!
- Be open, adaptable, and flexible.
- Ask lots of questions!



Agenda



- SkillsUSA's Mission
 - The SkillsUSA Framework
 - The Program of Work
- New Membership Enrollment Process
- Professional Membership Benefits
- Online Resources
- 2022-2023 Programming
 - Fall Leadership Conference
 - Elevate
 - SLSC
 - NLSC



SkillsUSA's Mission



- SkillsUSA empowers its members to become world-class workers, leaders, and responsible American citizens.
- We improve the quality of the skilled workforce through the development of SkillsUSA Framework skills that include personal, workplace, and technical skills grounded in academics
- SkillsUSA is a partnership of students, teachers, and industry working together to ensure America has a skilled workforce.

The SkillsUSA Framework



- How our mission is defined
- 3 components:
 - Personal Skills
 - Workplace Skills
 - Technical Skills Grounded in Academics
- 17 Essential Elements
 - Identified by employers as the skills most important to career success in any field
- Provides a common language for students to articulate the skills they learn in their CTE program and SkillsUSA
- Creates a vision for programming to ensure quality student-driven programs

The SkillsUSA Framework



SkillsUSA Framework



SkillsUSA has an impact on the lives of America's future workforce through the development of personal, workplace and technical skills that are grounded in academics.

The Program of Work



- How our mission is actualized.
- Provide work-based learning experiences for chapter members that focus on the SkillsUSA Framework.
- Chapters operate like a business – members break into committees and plan events and activities for the chapter, school, or program.
 - Advocacy and Marketing.
 - Community Engagement.
 - Financial Management.
 - Leadership Development.
 - Partner and Alumni Engagement.
 - Workplace Experiences.



QUESTIONS?

Membership Enrollment



- **Membership Dues**
 - Includes state and national dues
 - \$16/student, \$35/professional member
 - Affiliation plans available to join an entire school, class, or program
- **Advisors register online at register.skillsusa.org.**
 - Be sure to create the appropriate programs for your school and assign an advisor.
- Each program is assigned a code to provide to students.
- Students enter the code at skillsusa-register.org/join and enter their name, address, email, date of birth and demographic information
- Advisors select the students they want to register for membership

Membership Enrollment



- Resources for Advisors:
- [Watch a video](#) on YouTube that walks you through the process with step-by-step screen shots and instructions. **also accessible at register.skillsusa.org*
- Download a user guide for [students](#) and [advisors](#). **also accessible at register.skillsusa.org*
- Attend a live Zoom training on how to utilize this feature on September 13 at 10 AM or September 14 at 6 PM ([register here](#)).
- Schedule a one-on-one meeting with me to review the process [using this link](#).
- Contact Customer Care Team at 844-875-4557 or customercare@skillsusa.org

Professional Membership Benefits



- **Framework Integration Toolkit**
 - Videos, Framework Foundation lesson plans, experiential activities, and more
- **Program of Work Toolkit**
 - Launch guides that provide context of how to facilitate a SkillsUSA chapter (virtual and in-person)
- **Jump Into STEM**
 - Provides mentorship opportunities for SkillsUSA members to engage elementary and middle school students
- **SkillsUSA Championships Technical Standards**
 - Official rules and regulations for competition, including standards and competencies, uniform requirements, eligibility, and equipment lists

Professional Membership Benefits



- Professional Development Opportunities
 - Instructor-led courses
 - Virtual “just in time” opportunities
 - Technical Fridays
 - <https://www.skillsusa.org/events-training/skillsusa-training-calendar-for-educators/>
- [How to Access Professional Member Benefits](#)

Online Resources



- [New Chapter Booklet](#)
- [Membership Kit - skillsusa.org/membership-resources/membership-kit/](#)
 - [Middle School and High School](#)
 - [College/Post Secondary](#)
- [Advisor Resources page – skillsusafl.org/resources](#)
- [Chapter Success Guide – this week!](#)
 - Membership information, calendar of events, general event registration information, regional coordinator information, and more!
- [Contest Guide – Available Now!](#)
 - all competitive events offered at the state level, qualification process, awards process, and other details!
- [Conference Guides – registration instructions, fees and deadlines, agendas, and other important information!](#)
 - [Fall Leadership Conference – Available Now!](#)
 - [State Leadership and Skills Conference \(SLSC\) – November 1](#)
 - [National Leadership and Skills Conference \(NLSC\) – February 1](#)



QUESTIONS?

2022-2023 Programming



Fall 2022

- Regional Fall Leadership Conference
- Elevate – Chapter Officer Training
- State Fall Leadership Conference

Spring 2023

- Regional Competitions
- State Competitions
- National Competitions



Regional Fall Leadership Conference



- Advisor Meeting
- Student Training
- Regional Officer Elections
 - Regional officers assist the Regional Coordinator at events, serve as ambassadors for the state association, and participate in the Fall Leadership Conference at no cost (exclusive of travel)
- Contact your Regional Coordinator for more information

Elevate - Chapter Officer Training



- Interactive, virtual experience for chapter officers
- As a result of Elevate chapter officers will be able to:
 - Explain the importance and roles of Self-Motivation, Communication, Teamwork and Planning, Organizing and Management in serving their chapter members.
 - Describe the intentional development of Framework skills through chapter Program of Work activities.
 - Implement a four-step process of conducting successful chapter activities.
- October 19, 11 AM to 4:30 PM ET
- <https://www.skillsusa.org/events-training/elevate-skillsusa-chapter-officer-conference/>

State Fall Leadership Conference



- Hilton Melbourne Rialto Place
- November 7-8, 2022
 - Arrive by 8 AM on November 7, adjourn by 2 PM on November 8
- Maximize – for chapter officers and student leaders
 - Teamwork, Adaptability and Flexibility, and Planning, Organizing and Management
 - Annual lip-sync battle
- Chapter Management Institute – Advisors
 - Comprehensive Chapter Management, Framework Integration, Professional Benefits
- Fall Conference Guide released September 6
 - Registration process, fees, deadlines, agenda, and more
 - Package cost based on room occupancy (\$300-\$400, includes 1 night hotel plus all meals beginning with lunch Monday)

Regional Competitions



- Serve as qualifier for state competitions
- Held in February – date TBD
- Not all contests will compete at Regionals
 - Based on participation and interest in each contest
 - Contact your Regional Coordinator for more information

State Competitions



- State Leadership and Skills Conference (SLSC23)
- April 10-13, 2023 in Jacksonville, FL
- Registration fee: \$125 per person
- Hyatt Regency Jacksonville Riverfront
 - \$168/night, up to 4 occupancy
 - Commuter fee - \$25 per person
- Conference Guide released November 1

State Competitions



- 100+ leadership and skill competitions
- Professional development opportunities
- State Officer elections
- Meet the Employer Career Fair
- CONNECTED Expo and Trade Show
- Champions' Night Celebration
- Opening and Closing Ceremonies

National Competitions



- National Leadership and Skills Conference (NLSC23)
- June 19-23, 2023 in Atlanta, GA
- 100+ competitions
- TECHSPO
- Professional Development opportunities
- Celebration and Recognition events
- National Officer elections
- Package costs based on room occupancy
- Conference Guide released February 1 (pending information from the national office)



QUESTIONS?

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