



SLSC23 Orientation

January 24 and 25, 2023



Welcome!

- Please keep your microphone muted.
- Camera on, if possible.
- Stay adaptable, flexible and open minded.
- Ask lots of questions!
- Use the chat feature.



Agenda

- Registration Information
- COVID-19 Information
- Conference Agenda
- Hotel, Parking, Transportation, and Meals
- Packet Pickup/Onsite Registration
- Opening and Closing Ceremony
- State Level Recognition and Awards
- Contest Preparation and Written Exams
- Special Accommodations
- Other Conference Activities
- General Rules and Regulations



SLSC23 Conference Guide



The Basics

- **What:** State Leadership and Skills Conference
- **When:** April 10-13, 2023
- **Where:** Jacksonville, FL
- **Conference Hotel:** Hyatt Regency Jacksonville Riverfront
- **Contest Locations:** Hyatt Regency, Florida State College at Jacksonville Downtown Campus, Prime Osborn Convention Center
- **Registration Deadline:** March 6
- **Payment Deadline:** March 20
- **Hotel Reservation Deadline:** March 20



Registration

- Registration Fee- \$125 per registrant.
 - Open now!
 - Closes March 6, 2023 at 5 PM EST (no refunds or drops).
 - Follow the step-by-step instructions on “How to Register” in the state conference guide.
- At least one advisor per school must register for and attend the conference.
- See [conference guide](#) for registration types and information.
- **ALL STUDENTS MUST HAVE A WORKING, UNIQUE EMAIL THAT IS NOT A SCHOOL EMAIL ADDRESS.**



Registration

- Name badge and lanyard required for all activities.
 - Provided to all registrants at packet pickup on Monday, April 10.
 - Event is NOT open to the public. All attendees must have a badge to participate – including all chaperones.
 - Replacement badges are \$25. Multiple occurrences may result in dismissal.



COVID- 19 Information

- Completing registration indicates your acknowledgement and acceptance of the terms and conditions outlined in the [SLSC23 Conference Guide](#).
 - Don't attend if you are displaying symptoms, have been exposed or tested positive.
 - Isolate yourself if you begin to display symptoms at the conference.
 - Agree to fully comply with any health and safety measures implemented onsite.
 - Maintain good hygiene practices.
 - Assumption of Risk.
 - Waiver of Liability.
 - Virtual Event Contingency.



COVID-19 Information

SkillsUSA Florida reserves the right to make changes to the event to ensure the safety of its staff, volunteers, students, teachers, partners, and stakeholders. Any changes to these measures will be communicated to attendees. By registering for the event, participants understand that this event is scheduled to occur as a regular, in-person event and agree to follow all protocols and procedures to mitigate the risk of contracting COVID-19. Failure to comply may result in removal from the event without refund. Should the unlikely need arise to convert to a virtual event, participants are responsible for the virtual registration fees, and no refunds or drops will be allowed.



QUESTIONS?



State Conference Agenda

Monday, April 10th

- 2 PM to 6 PM Registration and Packet Pickup
- 4 PM Glam Squad Reports
- 5 PM Social Media Ambassadors Report
- 7 PM to 9 PM Opening Ceremony



State Conference Agenda

Tuesday, April 11th

- 7 AM Competition doors open for contestants
- 7 AM to 4 PM Advisor Lounge - Advisors Only
- 7 AM to 4 PM Transportation to offsite contests
- 7:30 AM Competition doors open for advisors & observers
- 8 AM to 4 PM Skill and Leadership competitions
- 8 AM to 3 PM CONNECTED Expo and Trade Show
- 9 AM to 11 AM Give and Grow Community Service
- 3 PM to 5 PM Delegate Sessions and Meet the Candidates
- 5 PM to 8 PM Meet the Employer Career Fair



State Conference Agenda

Wednesday, April 12th

- 7 AM Competition doors open for contestants
- 7 AM to 4 PM Advisor Lounge - Advisors Only
- 7 AM to 4 PM Transportation to offsite contests
- 7:30 AM Competition doors open for advisors & observers
- 8 AM to 4 PM Skill and Leadership competitions
- 8 AM to 3 PM CONNECTED Expo and Trade Show
- 9 AM to 11 AM Give and Grow Community Service
- 12 PM to 2 PM Framework Luncheon & Advisor Business Meeting
- 3 PM to 5 PM Delegate Sessions
- 6 PM to 10 PM Champions Night & Chapter Connections



State Conference Agenda

Thursday, April 13th

- 7:30 AM Doors open for Closing Ceremony
- 8:30 AM to 12 PM Closing Ceremony
- 12 PM to 1 PM NLSC Delegation Meeting - Required for Gold Medalists and their advisors

[Download a printable version here.](#)

Note: Schedule is tentative and subject to change.

The full contest schedule will be posted by March 10!



Hotel and Parking

Hyatt Regency Jacksonville Riverfront

- Check in: 3 PM, Check out: 12 PM
- \$168 /room/night, up to 4 occupancy
 - Link to make reservations in the SLSC23 Guide.
 - Deadline to booking rooms is March 20
 - School are required to book at the Hyatt and make payment arrangements directly with the hotel (including tax exemption).
 - Commuters are subject to \$25 per person fee.
 - To make a large number of reservations, contact Group Booking at 877-803-7534 and mention group code G-SK01



Hotel and Parking

Discounted self-parking available.

- \$10 per day, purchase passes at the CHAD.
- \$20 pass that covers April 10-13, 2023 - mention at check in.
 - Only available for hotel guests - commuters are subject to per day pass fee
- Buses may not use street parking at the hotel. Bus parking is available for additional fee; information coming soon.
- Clearance in the parking garage at the Hyatt is 6'7" for vehicles and trailers. Vehicles may be subject to an additional parking fee based on space availability in garage.
- No discount on valet (currently \$45 per night)



Transportation

- **Transportation will be provided between Hyatt and all offsite contest locations.**
 - Shuttles will begin at 7 AM on Tuesday, April 11 and Wednesday, April 12.
 - Continuous loop from 7 AM to 4 PM each day.
 - Ample parking is available at all locations
 - FSCJ - free, POCC - \$5 per day
 - [Contest Locations](#)
- [Transportation Survey](#) – due by March 13
- **Transportation is NOT provided to the Opening Ceremony venue.**
 - The Florida Theater is located 2 blocks from the Hyatt Regency (about a 3-5 min walk)



Meals

HYATT:

- Discounted meals are available for cash purchase at the hotel for conference attendees.
- A variety of food trucks each day will be outside the hotel for lunch and dinner purchase.
- Outside food is not permitted in the lobby, Tavern, or Market areas.
 - Limited table space is available in the Grand Foyer, first come first served.
 - Additional table space is available on the outdoor River Decks.
 - Schools may not use meeting room space for group meals.
 - Clean up after yourself.

PRIME OSBORN CONVENTION CENTER:

- Concessions available for purchase inside the center.



Meals

Included meals for attendees:

Lunch –

- Provided at no cost for contestants during competition at all contest sites, and for advisors during the Framework Luncheon on Wednesday.

Dinner –

- Wednesday - provided at Champions Night.



QUESTIONS?



Packet Pick Up

Monday, April 10, 2 PM to 6 PM. No distribution outside these times.

- Located on second floor outside the Grand Ballroom.
- Only 1-2 advisors per school should attend.

Verify correct name spelling and contest registrations before leaving registration area.

Receive for each registrant:

- Name badge and lanyard
- Conference t-shirt and pin
- Contestant lunch tickets and Champions Night tickets

Submit for each registrant:

- Code of Conduct Form (for [students](#) and [teachers](#))
 - Under 18 requires parent/guardian signature



Opening Ceremony

Monday, April 10, 7 PM - 9 PM at the Florida Theatre

- 128 E Forsyth Street
- Doors open at 6 PM
- Special recognitions and awards
- A super amazing speaker
- Any last-minute changes to contest schedules or information.
- Concessions available for purchase in lobby. No food or drink inside theater.
- Official attire or contest attire is not required. Chapter t-shirts are encouraged!



State-Level Recognition

Award information and nomination forms can be found in the SLSC22 Guide. Nominations are open until February 28, 2023. Help us recognize the individuals who make SkillsUSA successful!

- [Advisor of the Year](#)
- [Cornerstone Award](#) (*Administrators*)
- [Distinguished Service Award](#) (*Business Partners*)
- [Hall of Champions Honorary Life Award](#)
- [Pillars of Success Award](#) (*Volunteers*)
- [Todd Mann Service Award](#) (*Students*)

Nominations are open now!



Closing Ceremony

Thursday, April 13, 8:30 AM to 12 PM at the Hyatt Grand Ballroom

- 7:30 AM – Doors open
 - Reception for Advisors, Sponsored by Johnson and Wales University (free coffee!)
- 8:30 AM - 12 PM Closing Ceremony
 - Official attire or contest attire is required to go onstage
 - Conference recap video
 - Medals and Awards
 - Install new State Officer Team
 - Announce National Courtesy Corps Team
 - Gold medalists will receive a QR code to access Intent to Enter form. Form must be received by the end of the ceremony to secure a place at NLSC. Hard copies also available.
- 12 PM – 1 PM NLSC Delegation Meeting, Required meeting for gold medalist and their advisors
 - It is strongly encouraged to check out of rooms prior to the ceremony



Contest Preparations

- **Technical Standards: primary resource for contest information**
 - Available to registered and paid professional members
 - Access at absorb.skillsusa.org
 - Contact Customer Care for assistance: 844-875-4557
- **Contest Updates: skillsusafl.org/state-conference/updates/**
 - Any changes to Technical Standards for state contests
 - Updated supply lists, contest information, etc.
 - If no update is posted, use the Technical Standards to prepare.
- **Championships Orientation for Advisors: [Sign up here](#)**
 - Tuesday, March 28 at 10 AM EST, and Wednesday, March 29 at 6 PM EST
 - Q&A about specific contests and preparations
 - Will be recorded and posted to Advisor Resources: skillsusafl.org/resources



Contest Preparations

- **Attire**
 - Review Technical Standards for required attire for each competition.
 - Review attire specifics in the [Closing Classifications](#).
 - Purchase contest attire from <https://skillsusastore.org>
 - OR - Download official logos from <https://brandfolder.com/portals/skillsusa>
 - Conference attendees must adhere to school/district dress code during events.



Written Exams

All written exams will be completed online in advance of the conference.

- Access instructions will be sent to student emails provided at registration.
- **Testing Window: Monday, March 27th at 8 AM EST to Friday, April 7 at 5 PM EST.**
- Schools must coordinate supervision for all exams, which must take place on campus. Proctor information coming soon.
- Failure to complete any exam will result in a zero score.
- **Many contests require Technical Knowledge Assessment. ALL CONTESTS require Professional Development Assessment.**
 - [Professional Development Assessment Study Guide](#)



Advancing to Nationals

National Leadership and Skills Conference – June 19-23, Atlanta, GA

- First place winners must achieve cut score of 70% or better to be awarded gold medal.
 - All results verified by State Director prior to awards ceremony.
 - If cut score not achieved, silver medal will be awarded to first place and student will not advance.
- No “Straight to Nationals” contests.
- Attendance at NLSC Delegation Meeting after Closing Ceremony is **REQUIRED**.
- NLSC Guide available in February, pending information from national office.



Accommodations

ADA Accommodations and Dietary Restrictions

- Complete [Accommodations Request Form](#) by March 13, 2023.
- Requests not received by this time are not guaranteed.
- Include dietary restrictions and allergies at registration, if possible!



QUESTIONS?



State Officer Elections

- What do State Officers Do?
 - Advocate for CTE and SkillsUSA at the local, state and federal levels.
 - Lead conferences, including FLC, SLSC, and regional events.
 - Work with local chapters to grow chapter Framework Skills
 - Build their own Framework skills: Leadership, Communication, and Service Orientation
- Great for students looking for leadership opportunities to prepare for future careers.
- New State Officer Team elected during SLSC
 - Delegate sessions on Tuesday and Wednesday, 3 PM to 5 PM
 - Interviews in advance of the conference – April 4, virtual
 - Complete Professional Development Exam – by April 7
- Want to be a State Officer?
 - Review [State Officer Program Guide](#)
 - Collect information for online application and complete
 - Contact Dave Moyer for more information - dmoeyer@skillsusafl.org



Courtesy Corps

- Student and teacher volunteers who assist with the logistics of the conference
- Deliver lunches, set up/change over/tear down contest space
- Work with business and industry partners
- Great for students who didn't qualify at regionals, who aren't yet prepared for competition, or who want to see the event from a different perspective
- Reduced registration fee - \$50, meals provided
- Cannot compete or be a model during SLSC
- Courtesy Corps is a competition!
 - Select students are invited to be a part of the National Courtesy Corps at NLSC in Atlanta – ALL EXPENSES PAID!
- For more info and to complete application online:
<https://www.skillsusafl.org/state-conference/courtesy-corp/>
- Deadline to apply is March 6, 2023.



Glam Squad

- Cosmetology students who prepare state officers and key staff before Opening and Closing Ceremonies
- Complimentary conference registration, plus dinner on 4/10 and breakfast on 4/13
- Does not interfere with competition – so students can do both!
- Must arrive in Jacksonville by 4 PM on Monday, 4/10, and be prepared to work by 6 AM on Thursday, 4/13.
- [Application online](#) – submit 4-10 photos of professional work in hair and makeup for both men and women
- Application deadline: March 6, 2023



Social Media Ambassadors

- Responsible for posting and monitoring social media content and engaging with followers during SLSC – All-Access Pass
- Online training in advance of conference on responsible social media posting and brand standards
- Complimentary conference registration, plus dinner on 4/10 and breakfast on 4/13
- Posting schedule can accommodate competition times, so students can do both!
- Open to students in any career cluster
- [Application online](#) – submit public social media accounts for review
- Application deadline: March 6, 2023



Delegate Sessions

- Delegates from each school participate in Delegate Sessions to elect State Officers, make decisions for the organization, and participate in the legislative process.
- Meet the Candidate: Tuesday, April 11 from 3 to 5 PM.
- State Officer Elections: Wednesday, April 12 from 3 PM to 5 PM.
- Hyatt, room TBD
- Each school is assigned a number of delegates based on membership.
- Delegates may also be competitors or models.
 - 7-12 members: 1 Delegate
 - 13-24 members: 2 Delegates
 - 25-49 members: 3 Delegates
 - 50-79 members: 4 Delegates
 - 80-200 members: 5 Delegates
 - 201+ members: 5 Delegates plus 1 per 100 additional members



Give and Grow Community Service

- Tuesday and Wednesday, 9 AM to 11 AM
- Project to give back to Jacksonville community
- Hyatt, room TBD
- Participants will receive certificate documenting their hours
- Pre-registration required – [sign up online](#)



Meet the Employer

- Tuesday, April 11, 5 PM to 8 PM at the Hyatt, Grand Foyer
- Direct recruitment activity for students to connect with potential employers about current job openings and career opportunities
- Students should come with multiple copies of their resume and dressed for success.
- Employers are encouraged to do preliminary interviews and screenings of candidates.
- **ALL STUDENTS** are invited to participate, even if they are not ready for immediate employment. The more you



QUESTIONS?



CONNECTED Expo and Trade Show

- Business, industry and educational partner booths
- Open Tuesday and Wednesday, 8 AM to 3 PM
- Hyatt – Grand Ballroom Foyer (2nd floor) and Prime Osborn Convention Center (Hall B)
- Participate in hands-on demonstrations
- Showcase new technologies and products
- Network with partners



Champions' Night and Chapter Connections

- Wednesday, April 12, 6 PM to 10 PM
- Hyatt Regency and Coastline Drive
- Celebration for students and teachers to enjoy their successes during the conference
 - Food trucks, DJ, Photo booth, Games, Other activities
- No cost to attend for conference registrants; name badge required for entry
- **Chapter Connections: Advisor Reception**
 - Opportunity to connect with business and industry partners to gain support for classroom and local programs
 - Dessert and coffee served
 - Open to advisors only



Advisor-Only Events

Advisor Lounge

- Orlando room
- Designated space only for advisors to relax near competition areas
- Plenty of outlets charge laptops and phones
- Network with other advisors
- Coffee and snacks provided
- Hyatt, TBD



Advisor-Only Events

Framework Luncheon and Advisor Business Meeting

- Business meeting with updates from state and national offices
- Information on upcoming NLSC in Atlanta
- Lunch is served!
- Advisor at Large Elections – [nominations are open now!](#)
 - Serve 2-year term on Florida SkillsUSA Board of Directors
 - Serve as a voice for SkillsUSA Florida Advisors in the strategic planning of the organization and have a role in the future of how we serve our students and educators.
 - Must be active Professional Member for 2022-2023 school year with an active chapter (at least 6 students and 1 professional) for duration of term in office
 - Understand and embrace our mission to serve the students, teachers, and industry of Florida to provide our state with a quality workforce
 - Have admin support, as position requires time away from school.
 - Attend 3 board meetings a year (January, June, August) - virtual or in person
 - Position provides additional opportunities for professional development and training. Expenses are paid for designated SkillsUSA-related events.



General Rules and Regulations

- Review general contest rules and regulations for state competitions.
- Share with students and familiarize in advance of the contests
 - Registration
 - Preparing for competition
 - Contest updates
 - Resume requirement
 - Professional Development Assessment
 - Grievances and contest feedback
 - Clothing and tools
 - Eligibility, including division definitions
 - Results, awards, and prizes
 - Team events



Your Questions

What will my students need? Where can I find state-specific information and supply lists?

Any state-specific information, plans, supply lists, advance information, and other details about contests will be posted to the Contest Updates page at skillsusafl.org/updates. Updates are posted online, and anything posted within 2 weeks of the conference will be also emailed to the advisor who registered the student. We will begin posting updates in February.

➔ NOTE: Not all information will be posted as an update. Students should be prepared with the skills outlined in the Technical Standards.



Your Questions

Where can I get the SkillsUSA Member Handbook?

The SkillsUSA Member Handbook (formerly known as the Leadership Handbook) is available for purchase at skillsusastore.net.

➔ **NOTE:** This is a separate website than what is used to purchase uniforms, which is skillsusastore.org.



Your Questions

What about uniforms? The website says many sizes are out of stock.

Two major producers of our uniforms, Carhartt and Dickie, discontinued some of the products we have used in the past. This has resulted in many common items and sizes being out of stock. Centricity has identified a new supplier, and the national office is currently testing products for quality. They anticipate having everything in stock in a few weeks.

➔ NOTE: If you have immediate uniform issues or questions, please contact me directly to discuss your specific situation.



Your Questions

What if I have specific questions about my students' competitions?

First, check the Technical Standards.

Then, Contest Updates page.

Then, State Director.

➡ **NOTE:** Not all contest information is provided in advance. Contests are designed to test a set of skills, so the students will see hands-on exercises that test the skills outlined in the Technical Standards.

