



2023 Esthetics State Contest Update

Review the contest Technical Standards for more information!

The Technical Standards online the competition at the national level, and are used to prepare the state-level competition. This document outlines any differences between the state and national contest, as it relates to those standards.

CLOTHING REQUIREMENTS

CONTESTANTS:

- Official Skills USA contest attire – refer to the contest Technical Standards for details.
- Shoes must be black leather closed toed shoes.
- Hair must be pulled back.
- No jewelry, including facial piercings.
- Short, clean, natural nails – not artificial, no nail polish.

MODELS:

- Plain Black T-shirt.
- Black dress slacks.
- Black or skin-toned seamless hose or knee highs.
- Black leather closed-toe shoes.
- No jewelry.
- Hair pulled away from face.
- Face clean and cosmetic-free.

SUPPLIES AND MATERIALS

At the Regional and State level of competition contestants will be required to bring all their supplies to be used during competition. During all contests, all products and solutions must be properly identified with the manufacturer's original packaging and original labeling. Product labels cannot be defaced.

NOTE: All products to be in contact with the skin must be in original manufacturer's packaging. All decontamination chemicals must be in the original manufacturer's packaging.

Materials supplied by host site:

- ❑ Work area
- ❑ Chairs for contestant and model
- ❑ Facial bed/table
- ❑ Small table (for products)
- ❑ Hot water access
- ❑ Towel warmer

Supplied by the Contestant:

- ❑ Live model – must be a student member dressed appropriately as described in the required clothing statement. Must maintain hair pulled away from the face; must have a clean, cosmetic-free face; must not wear earrings, facial piercings, or necklaces. Jewelry may be worn in the fantasy portion of the competition. Models are not required to take a skill-related written test or submit a resume.
- ❑ 8"x10" Color photograph of the completed competitor work of the fantasy makeup. Photograph is expected to be contained within a plastic sleeve.
- ❑ A written description of the theme for fantasy makeup. This written description is limited to one page that is typewritten in a legible font and contained within a plastic sleeve. The description must be submitted at the competition orientation, or a 10-point penalty will be assessed.
- ❑ Completed client consultation card
- ❑ Portable kit organizer (to transport and store items for the competition)
- ❑ All items necessary for daytime makeup application
- ❑ All items necessary for fantasy makeup application (use of any item not intended for use on the skin will result in a 10-point penalty)
- ❑ Product applicators of choice, such as:
 - Spatulas
 - Cotton swabs
 - Fan and mask brushes
 - Cotton 4x4 pads or sponges
 - Tissues
 - Mascara wand
 - Makeup brushes (all applicators must be disposable or sanitized)
- ❑ False eyelash kit: lashes – both strip and tab, adhesives, applicator tools, and alcohol wipes/sanitizers
- ❑ Facial products – cleanser, exfoliate/scrub, toner, mask, moisturizer.
- ❑ Competitors must bring at least 6 clean, white terry cloth towels in standard salon size with no holes or stains. Competitors will donate 2 towels to the competition to put in the hot towel steamer.
- ❑ Headband for model
- ❑ Proper draping supplies (cape for makeup application and one fitted and one flat white, clean, twin-size sheet for massage and facial skills)
- ❑ Closeable plastic bags for sanitation and soiled linens
- ❑ Latex-free gloves (at least two pairs)
- ❑ Paper towels or tissues (can be mini/travel size)

- ❑ Decontamination supplies for equipment and implements (must be EPA approved), e.g., (but not limited to) Barbicide, Ultraclean, Clorox Wipes
- ❑ Decontamination supplies for hands
- ❑ Scissors
- ❑ Stainless steel bowls (for water - 1.5-quart minimum)
- ❑ Blood spill kit must have a properly labeled biohazard bag. A first aid kit by itself is not acceptable.
- ❑ Products of choice for facials, makeup, and sanitation (see below – only items intended for use on skin)
- ❑ Day and Fantasy makeup supplies
- ❑ One page resume in a page protector

Extra information pertaining to the Fantasy Make-up portion of the Esthetic’s contest at State and National levels of competition:

- The Fantasy make-up portion of the esthetic’s contest 2023 theme will be “Fairy Tale”.
- A written description of your character and interpretation within the theme is to be limited to one page, typewritten, and contained within a plastic sleeve. The description must be submitted at the contestant orientation.
- One 8”x10” photograph of the completed fantasy makeup look must be submitted in a plastic sleeve.
- Props such as hair ornaments, prosthetics, wigs, and jewelry may be used only following the final judging in the fantasy section and are not considered in scoring. Time will be provided to add final props following the judging of the fantasy makeup application and may not be applied outside of the designated time.

Cell Phone Protocol:

- Cell phones or other forms of communication technology are not to be used in contest area unless permission is explicitly granted by a judge. If a model and/or contestants are using any digital communication device, points will be deducted.

CONTEST SCHEDULE AND OVERVIEW

Day 1, April 11, 2023

Orientation, contest review, and Q&A

NEW: Oral Assessment, Facials

Models ARE required to attend.

- 8:00 AM – Check in
- 8:15 AM – Orientation, contest review, Q&A
- 8:45 AM – Station set up, kit check
- 9:15 AM – Instructions and supply prep
- 9:30 AM – Setup and client protection
- 9:35 AM – Facial cleanse and massage
- 9:50 AM – Facial procedure
- 11:00 AM – Lunch
- 11:30 AM – Oral Assessments begin

- All questions are to be directed to the Technical Committee from contestants, not advisors, models, or observers.
- Contestants will submit their resume, and photo and written description of the theme for fantasy make up application.
- Contestants will demonstrate the facial procedure.
- Contestants will deliver an oral presentation on the contestant's interpretation and/or approach to the yearly theme for fantasy makeup. Presentations will be given individually to the judges.
- Kit checks will be completed. Contestants should bring all materials and items that will be used in the contest. Secure storage for kits will be provided.
- Review of schedule and contest rules, and question/answer period.

Day 2, April 12, 2023

Competition

9:00 AM – Check in, set up for makeup

9:30 AM – Daytime beauty makeup

10:30 AM – Break

11:00 AM – Fantasy makeup

12:00 PM – Judging of Fantasy makeup, lunch for contestants

12:45 PM – Addition of props

1:15 PM – Parade of Contestants

2:00 PM – Contest debriefing

Review the details of The SkillsUSA Esthetics Contest Technical Standards to prepare!

INFORMATION FOR NATIONAL COMPETITORS

The National Esthetics Contest Committee may supply facial products (example: cleanser, exfoliate, mask, toner, and massage cream) for contestants to use during competition. If the facial products are supplied by the Esthetic Contest Committee, contestants will not need to bring facial products to the contest. **When preparing for National competitions, look for updates at the National SkillsUSA website.**