

# DIGITAL CINEMA PRODUCTION

## SkillsUSA Florida State Competition 2023

### THE CHALLENGE

Teams will produce a short film 4:30 to 5:00 in duration, which will be completed and submitted in advance of the competition by a team of 2 students. Teams are provided with a theme and prop to be used in planning their project. The film must interpret or showcase the theme. The prop must be visible on screen at least once.

### THE PROJECT

4 ½- to 5-minute film.

**THEME: A Story of Serendipity**

**PROP: Flashlight**

### THE TIMELINE

**Film prompt released:** April 3, 2023

**Film submissions due online:** April 7, 2023, by 5 PM ET

**Onsite editing challenge:** April 11, 2023

**Onsite interviews:** April 12, 2023

**Awards Ceremony and Results:** April 13, 2023

### THE DETAILS

- Submit in advance:
  - Video file of final production (.mp4, .mov, .avi, etc format)
  - Name files: [TeamLetter].[file], – i.e., TeamA.mp4
  - **Upload the final video as an unlisted video on YouTube.**
  - **Submit the YouTube link using this form:**  
<https://form.jotform.com/230728373348057>
- Bring to the contest onsite:
  - Final film project on a USB flash drive to submit to the judges (NOTE: this will NOT be returned to you)
  - Storyboard
  - Script or screenplay
  - All raw footage on a digital storage device (USB flash drive or external storage – your final project must be provided on a separate USB flash drive from your raw footage.) – NOTE: this WILL be returned to you
    - Raw footage should include any student-generated shots that were used in the making of their film. This could include footage that was used in the film, or that was left out after editing. Shots should not be recreated; use only original footage obtained prior to submitting the final film.
  - Copyright-free music, sound effects and/or self-created audio

## **THE RULES**

- Additional students may be used as crew members and cast but they cannot fill the roles of the following: writer, director, cinematographer, producer, or editor. These roles must be filled by the two competing filmmakers.
- All footage must be shot within the timeframe of the competition unless the prompt or the focus of the competition dictates otherwise. No pre-produced video, photos, or stock footage is allowed.
- Teams will submit their storyboard and script onsite.
- Teams must bring all the raw footage obtained during production of their film to the onsite contest.
- Participants must turn in the finished video via digital upload in the required format, to be provided with the prompt. The upload must be submitted to the judges using the steps outlined in the prompt.
- The submission is to be a creative narrative piece. It is not in the form of a PSA.
- Do not damage any furniture or property with tripods or equipment. Do not use tables, chairs, or other furniture to “get a better angle.”

## **THE SCHEDULE**

### **Day 1**

8:00 AM – Contest Orientation and Briefing. Interview times assigned.

8:15 AM – 12:15 PM – Editing challenge.

Teams will be provided instructions on completing the editing challenge during the Contest Orientation and Briefing.

12:15 PM – Editing challenge due.

Each minute late will result in a penalty (20 points + 1 point per minute). Failure to submit materials by 12:45 PM will result in a zero score for this component.

### **Day 2**

9:00 AM – 12:00 PM – Interviews.

Interview times will be assigned during contest orientation.