

SkillsUSA Florida

2023 – 2024 Chapter Success Guide



Hello Advisor!

Welcome to SkillsUSA!

SkillsUSA Advisors are the backbone of any SkillsUSA chapter, and, not that I'm biased, but Florida has the best ones. Our advisors are dedicated to the success of their students, passionate about their trade, and eager to share their passion and dedication with our future workforce.

SkillsUSA is a partnership of students, teachers, and industry, working together to prepare America's Skilled Workforce to be job-ready, day one. We provide opportunities for leadership and skill development through various events, workshops, and training opportunities. Our mission is to empower students to become skilled professionals, career-ready leaders and responsible community members. We strive to ensure inclusive participation in all our programs, partnerships and employment opportunities. In SkillsUSA diversity encompasses differences in race, color, religion, sex, sexual orientation, gender identity, gender expression, gender transition status, national origin, age, physical and mental ability, thinking styles, experiences and education. We strive to make all members, partners, and employees feel welcomed and valued in the SkillsUSA family.

The Chapter Success Guide is an overview of our program year, from who to contact, to event overviews, to attire expectations, and everything in between. We hope it will be a regular and beneficial resource for you and helps you to feel prepared and welcomed for the year ahead. Click on the titles in the Table of Contents to easily jump to different document sections.

As you prepare, I need you to remember three things:

1. You are making a significant difference in your students' lives by facilitating participation in SkillsUSA. Our seasoned advisors have plenty of success stories to share!
2. I appreciate you and the work you do, day in and day out.
3. I am here for you – calling, texting, or emailing me is totally fine, and encouraged! I can't help if I don't know you need it, and we are all on Team Student Success!

I hope the information here will help you establish your chapter and succeed throughout the year. Follow SkillsUSA Florida on social media and check out our bi-weekly newsletter, the Tuesday Times! Reach out anytime with questions – I am here to help!

Thank you for being a Champion for your students!

Jessica Graber
SkillsUSA Florida State Director
jgraber@skillsusaf1.org
(850) 284-8534

SkillsUSA Florida is dedicated to continuous improvement in serving our members. Please complete this survey with any feedback on the Chapter Success Guide or any other resources that would be valuable to you as an advisor:
<https://form.jotform.com/212435525163046>



STOP HERE!

Before you go any further:

Write down this number.

Save it to your phone.

Keep it on a post-it near your desk.

The Customer Care Team is here for YOU!

Our experts are here to help with anything you need - registering for events or membership, recruiting members or implementing the Framework, planning events or just figuring out where to start!

SkillsUSA Member Hotline

844-875-4557

Monday, Wednesday, and Friday 8 AM to 5 PM ET

Tuesday and Thursday 11 AM to 7 PM ET

*Our experts are also available through chat at register.skillsusa.org,
or by emailing customercare@skillsusa.org.*

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Important Contact Information

State Director: Jessica Graber, jgrab@skillsusafl.org, (850) 284-8534

Schedule a one-on-one meeting here: <https://calendly.com/skillsusafl/office-hours>

State Officer Trainer: Teresa Mankin, leadership@skillsusafl.org

Courtesy Corps Director: Robbie Wolf and Jacob Hassler, volunteer@skillsusafl.org

Board of Directors Chairman: TJ Thoss, thosst@skillsusafl.org

SkillsUSA Website:

www.skillsusa.org

National ACTE Website:

www.ACTEonline.org

SkillsUSA Florida Website:

www.skillsusafl.org

Florida ACTE Website:

www.FACTE.org

Sign up for the Tuesday Times Newsletter: <https://tinyurl.com/TueTimes>

Membership and Conference Registration: register.skillsusa.org

Advisor Resources: skillsusafl.org/resources

Scorecards and Scoring Information: scores.skillsusa.org

SkillsUSA Hotline and Customer Care Team: 1-844-875-4557, customercare@skillsusa.org

Social Media

Facebook:

www.facebook.com/SkillsUSAFlorida

Instagram:

@SkillsUSAFlorida

Regional Contact and Conference Information

REGION	CONTACT	CHECK PAYMENT	EVENT INFO
1	Tyler Sahlin, region1@skillsusafl.org	SkillsUSA Florida 4446 Hendricks Ave Ste 1A PMB 229 Jacksonville, FL 32207	Fall Conference: TBD Location: TBD Cost: TBD Spring Conference: TBD Intent to Enter Due by Nov. 15 Location: TBD Cost: TBD
2	Pam Bedford, region2@skillsusafl.org , 352-214-0931	SkillsUSA Florida 4446 Hendricks Ave Ste 1A PMB 229 Jacksonville, FL 32207	Fall Conference: Sept. 22, 2023 Location: Eastside High School Cost: \$0 Spring Conference: TBD Intent to Enter Due by Nov. 15 Location: FSCJ, Downtown Campus Cost: TBD
3	Melissa Allers, region3@skillsusafl.org , 407-518-45802, ext. 65464	SkillsUSA Florida 4446 Hendricks Ave Ste 1A PMB 229 Jacksonville, FL 32207	Fall Conference: TBD Location: TBD Cost: \$0 Spring Conference: TBD Intent to Enter Due by Nov. 15 Location: TBD Cost: TBD
4	Kellyann Haudricourt, khaudric@pasco.k12.fl.us , 727-967-3721	Marchman Technical College Attn: Kellyann Haudricourt 7825 Campus Dr New Port Richey, FL 34653	Steering Committee: Sept. 15, 2023 Location: Marchman Tech College Cost: \$0 Spring Conference: TBD Intent to Enter due by Oct. 31 Location: TBD Cost: TBD
5	Jennifer Messina, jennifer.messina@browardschools.com , (954) 552-5437	Sheridan Technical College ATTN: Jennifer Messina 5400 Sheridan St Hollywood, FL 33021	Fall Conference: TBD Location: TBD Cost: \$0 Spring Conference: TBD Location: TBD Cost: TBD
6	Jacob Hassler and Robbie Wolf, region6@skillsusafl.org	SkillsUSA Florida 4446 Hendricks Ave Ste 1A PMB 229 Jacksonville, FL 32207	Fall Conference: None Location: N/A Cost: N/A Spring Conference: TBD Intent to Enter Due by Nov. 15 Location: TBD Cost: TBD

2023-2024 State Officer Team and National Officer

Rose Luster

High School President

Richard O. Jacobsen Technical High School
Nursing

RoseL@skillsusaf1.org

Kazmier Gorkowski

College/Postsecondary President

Marchman Technical College
Automotive Service Technology

KazmierG@skillsusaf1.org

Brianne Bowman

Vice President

Lyman High School
Early Childhood Development

BrianneB@skillsusaf1.org

Madison Kauska

Secretary

Leesburg High School
Culinary Arts

MadisonK@skillsusaf1.org

Elizabeth Alonso

State Officer

Dixie Hollins High School
Culinary Arts

ElizabethA@skillsusaf1.org

Alaina Butchko

State Officer

Marchman Technical College
Cosmetology

AlainaB@skillsusaf1.org

Spencer Grant

State Officer

Richard O. Jacobsen Technical High School
Digital and Commercial Art

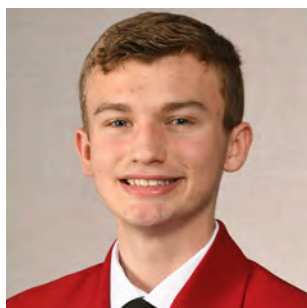
SpencerG@skillsusaf1.org

Madison Walter

State Officer

Dixie Hollins High School
Culinary Arts

MadisonW@skillsusaf1.org



Luke Yoakum

National High School Region 2 Vice President

Leesburg High School
Culinary Arts

lyoakum@skillsusanationalofficer.org

Florida SkillsUSA Inc. Board of Directors

TJ Thoss, *Chairman, Technology Coordinator, Orange Technical College*

Robbie Wolf, *Vice Chairman, Advisor-at-Large, Suncoast Technical College*

Jennifer Messina, *Secretary/Treasurer, Region 5 Coordinator, Sheridan Technical College*

Tyler Sahlin, *Region 1 Coordinator, Locklin Technical College*

Pam Bedford, *Region 2 Coordinator, Eastside High School*

Melissa Allers, *Region 3 Coordinator, Osceola County Schools*

Kellyann Haudricourt, *Region 4 Coordinator, Marchman Technical College*

Jacob Hassler, *Region 6 Coordinator, Suncoast Technical College*

Barrett Goldman, *Administrative Representative, Sheridan Technical College*

Rob Kelley, *Advisor-at-Large, Orange Technical College*

Suzanne Kerr, *Advisor-at-Large, Orange Technical College*

Al Herndon, *Industry Representative, Florida Masonry Apprenticeship & Education Foundation*

Jacqui Pressinger, *Industry Representative, American Culinary Federation*

Kurt Doster, *Industry Representative, Miami Heat*

Nicole Kitler, *Industry Representative, NCCER*

Mike Cowles, *Industry Representative, ASE Foundation*

SkillsUSA Florida Events Calendar

2023

July 16-20	State Officer Training	Melbourne, FL
August 28-29	Advisor Back to School Meeting	Virtual
September	Regional Leadership Training Workshops	By Region
September 1	Branding Design Contest Standard Released	Online
September 1	Fall Leadership Conference (FLC23) Registration Opens <i>Maximize and Chapter Management Institute</i>	Online
September 23-27	Washington Leadership Training Institute	Washington DC
October 2	FLC23 Registration Deadline	Online
October 15	Branding Design Contest Submissions Due	Online
October 30	FLC23 Payment Due	
November 6-7	FLC23: Maximize and Chapter Management Institute	Melbourne, FL
November 11	Veterans' Day - State and National Offices Closed	
November 15	Early Membership Deadline to Receive Special Benefits	Online
December 1	Affiliation Plan Agreements Due	

2024

January 12-13	Board of Directors Meeting	Jacksonville, FL
January 16-17	SLSC24 Orientation Meeting for Advisors	Virtual
February	Regional Leadership and Skills Conferences	By Region
February 1	Membership Deadline to be Eligible for Competitions	Online
February 1	State Awards and Recognition Nominations Deadline	Online
February 4-10	SkillsUSA Week	
March 1	Payment Deadline for Membership Dues	
March 1	Chapter Excellence Program (CEP) Applications Due	
March 4	SLSC24 Registration Deadline	Online
March 11	SLSC24 Hotel Reservation Deadline	Jacksonville, FL
March 18	SLSC24 Payment Due to State Office	
March 25-26	SLSC24 Championships Orientation for Advisors	Virtual
April 14-17	State Leadership and Skills Conference (SLSC24)	Jacksonville, FL
April 22	NLSC24 Delegation Meeting	Virtual
May 6	NLSC24 Registration and Rooming List Due	
May 24	NLSC24 Payment Due to State Office	
May 31-June 1	Board of Directors Meeting	TBD
June 1	National Officer Applications Due	Online
June 22-24	Activate, Leverage and Engage (NLSC Pre-Conference)	Atlanta, GA
June 24-28	National Leadership and Skills Conference (NLSC24)	Atlanta, GA
July 14-18	State Officer Training	Melbourne, FL

Subscribe to the SkillsUSA Florida Google Calendar: <http://bit.ly/CalendarSkillsUSAFL>

Advisor Resources

Contest Guide - August 21

Branding Contest Rules and Requirements - September 1

Fall Conference Guide - September 1

Courtesy Corps Program Guide - September 1

SLSC Conference Guide - November 1

State Officer Program Guide - November 1

NLSC Conference Guide - February 1 (*pending information from the national office*)

Virtual Advisor Meetings

Join us for virtual advisor meetings related to upcoming events and programming to help you feel prepared to guide your students. We hope you will mark your calendar now for the meetings listed below!

Meetings are always recorded shared on our website at skillsusafli.org/resources, along with PowerPoints and other resources. Sign up is not required, but you can use the link to have the zoom information emailed to you or copy and paste into your calendar.

➔ **Need to schedule a one-on-one meeting? [Use this link](#) to schedule a Zoom meeting or phone call with the State Director!**

Advisor Back to School Meeting - August 28 at 6 PM ET or August 29 at 10 AM ET

Review of state programming for the year, including fall and spring conferences, competitions, educational resources and membership benefits, and other opportunities.

Sign up here: <https://form.jotform.com/231865493229162>

Join Zoom Meeting: <https://us02web.zoom.us/j/82974726468>

Meeting ID: 829 7472 6468

New Member Enrollment Training - September 11 at 6 PM ET or September 12 at 10 AM ET

Deep dive into the new membership enrollment process, including student access, advisor roles and responsibilities, technical assistance, and Q&A.

Sign up here: <https://form.jotform.com/232225810687154>

Join Zoom Meeting: <https://us02web.zoom.us/j/85908486347>

Meeting ID: 859 0848 6347

SLSC24 Orientation for Advisors - January 16 at 6 PM ET or January 17 at 10 AM ET

Information related to preparing for state conference, including hotel information, general conference agenda, planning for travel, and review of the SLSC24 Conference Guide.

Sign up here: <https://form.jotform.com/231865211111140>

Join Zoom Meeting: <https://us02web.zoom.us/j/82510388073>

Meeting ID: 825 1038 8073

Championships Orientation for Advisors - March 25 at 6 PM ET or March 26 at 10 AM ET

Information related to the State Leadership and Skills Conference and Career Championships, including contest updates, schedule, awards process, and more. At least one advisor per school must attend.

Sign up here: <https://form.jotform.com/231865427695166>

Join Zoom Meeting: <https://us02web.zoom.us/j/84425803011>

Meeting ID: 844 2580 3011

NLSC24 Delegation Meeting - April 22 at 6 PM ET

For members of the official Florida delegation to prepare for the conference in Atlanta, GA. Zoom info will be shared with students who complete the Intent to Enter form and the advisor listed on their form.

SkillsUSA Basics

SkillsUSA is America's proud champion of the skilled trades. Our mission is to empower students to become skilled professionals, career-ready leaders and responsible community members.

The SkillsUSA Framework

The SkillsUSA Framework illustrates how students fulfill the mission of the organization "to empower students to become skilled professionals, career-ready leaders and responsible community members." The Framework outlines 17 Essential Elements that are most in-demand by all employers - the skills essential to career success.

SkillsUSA programming is built to intentionally develop these skills to prepare students for their future careers.

- Provides a **common language** for students to articulate what they gain from SkillsUSA participation to employers, school administrators, parents, and other students.
- **Assesses student skill development** along a learning continuum of awareness, demonstration, and mastery.
- Creates a **vision for SkillsUSA programs** at the local, state, and national levels to ensure quality student-led experiences that build skills in all members.

SkillsUSA Framework



Why it works:

- **Empowers every student** to achieve career success.
- Delivers a skill set **demanding by business and industry** but lacking in many employees today.
- Ensures that every student member receives a **consistent and specific** skill set.

Framework Integration Toolkit

Professional members receive access to the Framework Integration Toolkit, which contains resources to help teach each Essential Element. In the toolkit, you'll find the lesson plans, accompanying motion-graphic videos, worksheets, and any other resources needed to execute the lesson. Find these resources on your account at absorb.skillsusa.org.

Framework Infusion in Events

The SkillsUSA Framework is central in achieving our mission and infused into all state level programming throughout the year. Student and professional members are provided a variety of opportunities to engage with their peers and grow their personal, workplace, and technical skills grounded in academics. Check out the full [calendar of events](#), or follow our Google calendar: <http://bit.ly/CalendarSkillsUSAFLL>

The Program of Work

The SkillsUSA Framework defines our mission, and the Program of Work is how our mission is actualized. The six categories of the Program of Work support a balanced chapter and allow students to focus on their passions. It helps to engage students in their school and community, and the real-world experiences accelerate a student's growth and development. It allows students to define and demonstrate the 17 essential elements of the Framework and brings relevancy to a student's future by ensuring they are career ready. In addition, it's a chapter management tool that can help advisors empower students to take control of their chapter and their learning. **The Program of Work is your roadmap to a successful chapter and career-ready members!**

How to Implement the Program of Work: Launch Activity Guides

Chapters use the Program of Work to plan and implement events that provide work-based learning experiences for them to work on committees, develop their Framework skills, and build their chapter. This Program of Work Launch Guide was written for you and your chapter members. You will learn about six activities that are the basis for your chapter work for the school year. The first guide is prescriptive, providing step by step procedures and suggestions for how to get your chapter started. Each guide is less prescriptive than the previous so that chapter officer teams can learn and grow each year and help train the next class for leadership roles in the organization. Access the activity launch guides at <https://www.skillsusa.org/programs/chapter-building/#h-0>.



Chapter Excellence Program

The Chapter Excellence Program provides guidance to building a successful chapter, and honors chapter achievement relative to the SkillsUSA Framework. Instead of focusing on the number of events each year, the standards for the Chapter Excellence Program focus on the resulting development after the events. Quality Chapters and Chapters of Distinction are recognized at the State Leadership and Skills Conference in April. Applications are due March 1.



Quality Chapter

The first level of recognition honors chapters for achieving essential standards of excellence. To earn the Quality Chapter award, chapters must:

- Pay membership dues
- Have all section advisors pay professional dues to SkillsUSA
- Elect chapter officers
- Conduct well planned, regularly scheduled chapter meetings
- Complete a projected chapter budget (list of planned income and expenses for the year)
- Complete a program of work (list of planned chapter activities for the year)
- Conduct at least one activity within each of the three framework components: Personal Skills, Workplace Skills, and Technical Skills Grounded in Academics
- Complete the Level 1 Quality Chapter application

Chapter of Distinction

The second level of achievement recognizes chapters that go beyond baseline requirements, and Chapter of Distinction award winners may earn bronze, silver, or gold level of this award. To earn the Chapter of Distinction Award, chapters must:

- Conduct chapter officer training
- Conduct a chapter recruitment activity (i.e., membership drive, middle school presentation)
- Engage members in committees to conduct chapter activities
- Prepare to participate in State Leadership and Skills Conference
- Complete at least seven of the Chapter of Distinction indicators
 - Demonstrate that at least 75% of eligible students are SkillsUSA members
 - Hold executive committee meetings with local chapter officers
 - Conduct an activity to engage business and industry partners
 - Students attend Fall Leadership Conference and one other activity above chapter level
 - Present a report of chapter activities and accomplishments to the school board
 - Hold SkillsUSA local technical competitions
 - Hold SkillsUSA local leadership/occupational competitions
 - Celebrate SkillsUSA Week through chapter activities
 - Publish one or more articles in local media
 - Provide a social media or web presence for your local chapter
 - Run a candidate for state office
 - Conduct chapter awards program or banquet on the local level so all members may attend
 - Participate in the Career Essentials: Experiences program
 - Plan to participate in SkillsUSA Signing Day
- Complete and record three Chapter Activities

Models of Excellence

Chapters in each state receiving a gold “Chapter of Distinction” award are eligible for national selection as a Models of Excellence chapter. These chapters define excellence. Best practices will be gleaned from the award winners and shared with the field to serve as models for other chapters to emulate in strengthening their local programs. Eight chapters will be chosen to represent each component of the SkillsUSA Framework (Personal, Workplace, and Technical Skills), and one winner representing each component will be chosen at SkillsUSA’s National Leadership and Skills Conference. The National Models of Excellence award is the highest honor a chapter can receive.

To earn Level 3 Models of Excellence, a chapter must:

- Complete Level 1, Quality Award
- Complete Level 2, Chapter of Distinction
- Receive a Gold Chapter of Distinction Award
- Be submitted by the state director for consideration as a national Models of Excellence. The number of submissions per state must not exceed 10 percent of all chapters in the state. For example, if a state has 250 chapters, 25 Gold Chapter of Distinction winners would be eligible.
- For those chapters that are forwarded by the state director to the national office, a panel of judges will evaluate the Level 2 Chapter of Distinction activities based on the criteria of goals, plan of action, results, evaluation and Framework.
- Eight schools will be awarded in each component of the SkillsUSA Framework for a total of 24 Level 3 Models of Excellence chapters. These chapters will be announced by April 15 so schools can prepare to attend the national conference.
- Chapters members will participate in business and industry partner interviews.
- At the conclusion of the Level 3 Models of Excellence presentations and interviews during the national conference, a single chapter in each component will be announced as the Model of Excellence

Download the Chapter Excellence Program application template here before completing your application online: <https://www.skillsusa.org/wp-content/uploads/2022/12/CEP-Applications-0622-v7.pdf>

Visit <https://www.skillsusa.org/programs/chapter-building/#h-1> for more information, including templates, lesson plans, chapter management tools, teacher created resources, and more! Submit your application for the Chapter Excellence Program by March 1 by logging into your account at [register.skillsusa.org](https://www.skillsusa.org/register).

Leadership Opportunities for Students

State Officers

Students who are seeking additional leadership opportunities are encouraged to run for state office. The State Officer program focuses on the development of three key elements of the SkillsUSA Framework: Leadership, Communication, and Service Orientation.

State Officers lead state and regional level events, including the Fall Leadership Conference and the State Leadership and Skills Conference. They are poised to assist chapters throughout the year with their Program of Work and chapter development, helping to ensure each student's success. Officers are thoroughly trained in facilitation and advocacy, and provided with opportunities to engage with student members, elected officials, professionals, business leaders, and educators. Throughout the year, the team will travel around Florida and out of state to participate in unique activities that will challenge their personal growth and set them on a path to career success.

State officers serve SkillsUSA members at the local, state, and national levels to support the organization's mission for one program year, from July 1 through June 30. The team participates in training throughout the summer, including opportunities at the National Leadership and Skills Conference, and training as a group in July to prepare for the Fall Leadership Conference and other events throughout the program year.

Elections for State Officers occur during the SLSC each year. Each school is allocated a set number of delegates to represent their school during Delegate Sessions and Business Meetings. A Meet the Candidates session allows candidates to display campaign materials and meet-and-greet with the House of Delegates. They will also present a brief speech and answer problematic questions to the House, and Delegates will vote for the incoming officer team. The team is announced during the Closing and Awards Session at the SLSC.

The State Office Program Guide will be released no later than November 1 at <https://www.skillsusafl.org/about/state-officers/>. For more information, email State Officer Trainer, Teresa Mankin at leadership@skillsusafl.org.



Courtesy Corps

SkillsUSA Florida's Courtesy Corps is the team working behind the scenes to make sure our state and national events go off without a hitch. While the group is comprised of diverse individuals from a variety of backgrounds, everyone works towards the same common goals: working hard, having fun, and making sure our members and competitors have the best experience possible. At the SLSC, the team assists with workstation setup at the contest site, getting people and supplies where they need to be, delivering meals to contest sites, and running errands. The Courtesy Corps are always the first to arrive, the last to leave, and are the backbone of our conferences.

There are two opportunities to participate in Courtesy Corps: Leadership Team, and Courtesy Corps Team Member. Leadership Team members are selected in the fall and applications are due by November 15. The Leadership Team will travel to the SLSC all expenses paid, including registration, travel, hotel, and meals. They will arrive prior to the start of the conference and stay until the last box is packed. Courtesy Corps Member applications are due by March 4, 2024. These individuals will travel and stay with their schools and pay the reduced registration fee of \$50. More information is available in the Courtesy Corps Program Guide, posted online by September 1.

Participation in Courtesy Corps is ideal for students who are new to SkillsUSA and unsure about competing, competitors who may not have qualified for competition, or any other student or professional member looking to experience the conference from a backstage view (YES, we need teachers, too!). Courtesy Corps is a competition, with the top Courtesy Corps Members being selected to represent Florida at the National Leadership and Skills Conference (NLSC) in Atlanta, GA in June.

Representing Florida with the National Courtesy Corps is an honor as all expenses are paid, including travel, room, meals, and other expenses. There are also many extra perks to the Courtesy Corps including networking and industry connections, assisting with equipment and logistics for over 100 SkillsUSA contests, getting free stuff, and attending functions with other SkillsUSA members from all over the nation.

Leadership Team applications are due by November 15, and Courtesy Corps Member applications are due by March 4, 2024. The Courtesy Corps Program Guide will be available by September 1 at <https://skillsusaf1.org/state-conference/courtesy-corp/>.



Membership Information

How to Join SkillsUSA: <https://www.skillsusa.org/join/how-to-join/>

Customer Care Team: 1-844-875-4557, customercare@skillsusa.org

Membership Kit: <https://www.skillsusa.org/resources/member-resources/skillsusa-membership-kit/>

- Use [register.skillsusa.org](https://www.skillsusa.org/register) for registration. Only advisors (no students) may access this site.
- Dues: \$16/student, \$35/professional (1/program)
- Minimum 6 students and 1 professional member to be eligible to compete.
- **NOTE: Students will enter their own registration information, and advisors will submit selected students - see process below.**
- Membership Deadline for Competitions: February 1, 2024. Regional deadlines may be earlier; contact your [Regional Coordinator](#) for more info.

Membership dues are \$16 for students and \$35 for professionals, which covers both state and national dues. **At least one advisor per training program should be registered as a member of SkillsUSA.** This person is the program's Advisor, and their email address will be used for conference communications. Professional membership includes the Technical Standards (available online for download), Jump Into STEM! Curriculum, the Program of Work Implementation Guide, the Framework Integration Toolkit, Business Partner Guide, and much more.

*****Chapters must have at least 6 students and 1 professional member in order to be eligible for competition.***

Membership, conference, event, and any other SkillsUSA-related registration happens through the SkillsUSA CMS system at [register.skillsusa.org](https://www.skillsusa.org/register). **By entering and submitting information on this website, the school is accepting responsibility for any bills or invoices generated by the system.** Best practice is to determine a Lead Advisor at your school, and that person handles all registrations for membership and events. Membership Cards are available for download [here](#). *Advisors, please do not share your login information with students. Refer students to [skillsusa-register.org/join](https://www.skillsusa.org/register).* If you have trouble navigating the registration site, contact the Customer Care Team at 844-875-4557.

Membership MUST be submitted by February 1 for students to be eligible for Regional, State, and National competitions. Membership information is not considered complete, and students are not eligible for competition until the information has been submitted and the school accepts responsibility for payment. NOTE: Some regional membership deadlines may be earlier. Check with your Regional Coordinator for more information.

If you are participating in a Total Participation Plan or College Campus Affiliation agreement, do not submit membership until your application has been received, processed and approved. [Click here](#) for more information on affiliation plans.

Once membership is submitted, the system will generate an invoice in a pop-up window and will also email an invoice to you. This invoice is paid to the national office in Leesburg, VA, and checks should be made out to SkillsUSA. If you need to correct a spelling error or other clerical issue, please email customercare@skillsusa.org and include your school, the student's training program, current entry as it appears on the registration website, and the correct entry.

New Membership Enrollment Process

Again this year, all schools will utilize the New Membership Enrollment Process outlined below. Below are step-by-step instructions for the Member Enrollment Process, or you may refer to the resources linked at the end of this section. This is a newer process, and additional resources will be released as new features are added. Updated resources will be shared through the Advisor Resources page at skillsusaf1.org/resources and the Tuesday Times Newsletter. A live virtual training for advisors will be held on September 11 and 12. [Click here](#) for Zoom information. **NOTE FOR RETURNING ADVISORS: If you registered members last year, there have been improvements to the system, but no major changes to the process.**

By having students self-identify demographic information, we can analyze aggregated data to better identify the populations we serve, those we can serve better, and potentially provide additional funding opportunities for our organization.

How to Enable the Member Enrollment Process:

1. Login to the Membership Information System at register.skillsusa.org.
2. Once signed in, click the “Membership” button on the main page to review your chapter’s list of training programs.
3. Scroll down past the training program list and click the “Configure Member Enroll/Pay” button to be taken to the Member Enrollment Process.
4. Locate your training program on the Member Enrollment Process page and enable the registration process by clicking on the underlined “Edit” button located in the first column of the table and check the box “Enable Member Enroll” then click the Update button available in the first column to SAVE your choices.
5. Optional Self-Pay Feature: You may opt in to allow students to pay their own membership dues directly. This feature is completely optional. You will also see this option available on this page and can enable in the same manner.
6. At this point, please note the Registration Code affiliated with your specific training program. This will be shared with students in the next step for them to enter their membership information.

Instructions for Members to Register via the Member Enrollment Process:

1. Members will navigate to www.skillsusa-register.org/join. Once there, select the state from the dropdown menu and enter the unique Enrollment Code provided to the advisor on the Member Enrollment Process Page (example: S4134)
2. Members will complete all information fields and respond to all questions on the Enrollment Process Page. Once all fields and questions are completed the member will click the Register button at the bottom of the page to complete the process.
 - a. Required Fields:
 - i. First name
 - ii. Last name
 - iii. Email address
 1. Use a non-school/district email address, such as yahoo, Gmail, or Hotmail.
 - iv. Gender
 - v. T-shirt size
 - vi. Date of birth
 - b. Optional fields:
 - i. all other demographic and identifying data may either be left blank or marked “Prefer Not to Answer” or similar response.

Instructions for Reviewing and Submitting Members:

After members have registered via the Member Enrollment Process the advisor will login to the Membership Information System to review and submit (Join Now) their members. Once membership is submitted or “joined”, registered names may not be changed, and no refunds or drops are allowed.

1. Once signed in, click the “Membership” button on the main page to review your training programs.
2. Locate your training program and click on the underlined link “Members” located in the row.
3. Review to ensure that all members added to the system still intend to join SkillsUSA. At the top of the last column, click the box next to “Ready to Join” and select the members you want to join.
4. Upon completion of your review and in order to submit and join your members click on “Join Selected” at the top of the page to proceed to the Membership Submission Page.
5. Answer and complete all required fields and click the “Join Now” button located in the bottom left.

Resources

[General Instructions](#)

[Schedule a One-on-One Training Session](#)

[Participate in Live Virtual Training](#)

Total Participation Plan and College Campus Affiliation Plan

Plan Information: <https://www.skillsusa.org/join/why-join-skillsusa/>

Customer Care Team: 1-844-875-4557, customercare@skillsusa.org

- Affiliation plans provide an affordable option for schools to join all CTE students as SkillsUSA members and may allow for schools to use alternative funds for membership.
- [Total Participation Plan \(TPP\)](#) for high school chapters with >25 members
- [College Campus Affiliation Plan](#) for college/post-secondary chapters with >100 members
- Utilize roster upload for membership instead of student self-enrollment.

Affiliation plans provide a reduced membership cost for a chapter by registering all CTE students on campus. Schools may also be eligible to use alternative funding sources, depending on your school and district. Applications are available online at [register.skillsusa.org](https://www.skillsusa.org/register). Applications must be approved by advisor, administration, State Director, and National staff before members can be registered.

[Total Participation Plan \(TPP\)](#)

Allows chapters with more than 25 student members to pay a single affiliation fee to join all eligible students in a program or school. The fee is based on the number of students registered, plus an educational resource credit (\$5.95) per student. TPP is for high school and middle school chapters, or post-secondary institutions with split high school and college/postsecondary enrollment. The educational resource credit may be used to purchase a variety of resources to help teach the Framework.

[Campus Affiliation Plan](#)

College/post-secondary campuses provide SkillsUSA membership to all students enrolled in CTE courses. The affiliation fee covers each student in an accredited CTE program at a minimum of 101 students. There is no educational resource credit for this plan, and the affiliation fee is based on the number of students registered.

Important Dates for TPP and College Campus Affiliation:

December 1, 2023: Deadline to submit plan agreements

December 15, 2023: Deadline to register all first semester students and professionals

January 31, 2024: Deadline to register all second semester students and professionals

SkillsUSA Florida State Awards and Recognition

Our organization would never be successful if it weren't for the volunteer support we receive on all levels. At the State Leadership and Skills Conference, we recognize a few outstanding individuals and organizations, nominated by our stakeholders. **Nominations due February 1, 2024.**

Advisor of the Year (advisors) - The SkillsUSA Advisor of the Year program recognizes Professional members who actualize the organization's mission of empowering students to become world-class workers, leaders, and responsible American citizens. A SkillsUSA chapter is only successful with the support of an Advisor who has dedicated themselves to career and technical education by intentionally integrating the SkillsUSA Framework and ensuring students can articulate the skills they have developed. **Submit your nomination:** <https://form.jotform.com/213626182510145>

Cornerstone Award (administrators) - This award was established to recognize and celebrate the cooperative relationships that have been established over the years between local school administrators and SkillsUSA chapters. The success of each chapter is reliant on the collective efforts of many dedicated school administrators who have unselfishly committed their professional and civic talents in support of our students. **Submit your nomination:** <https://form.jotform.com/213626470840151>

Distinguished Service Award (business and industry partners) - This award was established to recognize and celebrate the outstanding contributions made by organizations, agencies, businesses or other groups to SkillsUSA and career and technical education on the state level. **Submit your nomination:** <https://form.jotform.com/213625947637163>

Hall of Champions Award (formerly Honorary Life Award) - This award is an honor bestowed upon those who have dedicated their lives, at a state level, to helping youth develop the components of the SkillsUSA Framework (personal, workplace and technical skills grounded in academics) necessary to be successful in a changing world. Their legacy in the state will continue far beyond their career. This award is to be given each year to individuals whose support of the local chapter and the state association has had a long-lasting impact. **Submit your nomination:** <https://form.jotform.com/213625680675159>

Pillars of Success Award (volunteers) - The award recognizes the achievements of volunteers who have contributed time, talent, and financial support to the SkillsUSA state association. Their generous support of the State SkillsUSA association serves as one of the pillars of success for SkillsUSA and will be honored. **Submit your nomination:** <https://form.jotform.com/213626035485052>

Regional Leadership Award - This award is given by each Regional Coordinator to an individual, chapter, business, or organization to recognize stakeholders who have made the highest meritorious contributions to the improvement, promotion, development and progress of SkillsUSA Florida in their region.

Rookie Educator of the Year - The purpose of this award is to congratulate and encourage educators to remain in the profession. Recipients of this award must have made outstanding contributions toward innovative, unique and novel programs and have shown a professional commitment early in their careers with SkillsUSA Florida. **Submit your nomination:** <https://form.jotform.com/222435344249152>

Todd Mann Service Award (students) - The award recognizes individual students in the field of career and technical education for the highest meritorious contributions to the improvement, promotion, development and progress of SkillsUSA Florida. They should represent the fundamental principles and purposes of our organization. **Submit your nomination:** <https://form.jotform.com/213626652521149>

Event Registration - General Information

- Register for all regional, state, and national events at register.skillsusa.org.
- Information entered at membership registration is automatically uploaded for events.
- **Accurate email addresses for all registered attendees are required!**
- The birth date entered here will be used to access scorecards and MUST be accurate.
- Students and advisors must be “joined” as members prior to competition registration.

When you are registering for events, you will use the same website as membership.

1. Login to your account at register.skillsusa.org.
2. Go to Conference, My Registrations.
3. Verify the correct event is listed at the top of the page. If not, select the event you want to register for from the dropdown menu.
4. Click “Add New Registrant”
5. Choose the registration type. Each conference guide will outline the registration types for each event.
6. Select the member’s name from the dropdown list. When registering a contestant, select their contest from the list below their name. Be sure the correct division is selected. Select a team code, if needed.
 - a. Advisors and observers may be selected from the dropdown list, or information entered manually.
7. Click “Save & Continue”
8. Verify all information is correct or enter information into the required fields.
 - a. Information required for each event:
 - i. Name.
 - ii. Email address (non-school or district email for students).
 - iii. Date of birth.
 - iv. Accompanying Adult Information. (Chaperone or supervisor)
 - v. Emergency contact information. (Required for all attendees, including adults.)
 - vi. T-shirt size. Please provide an accurate size.

ALL competitive events (regional, state, and national) require submitted (or “joined”) membership by February 1 or prior to regional registration, whichever comes first. Membership dues are due no later than February 1.

DROP/CANCELATION POLICY

Be sure that you enter information correctly when you register students. For all events, registrations are final on the registration deadline and drops are not permitted. You may make substitutions up to 1 week prior to the conference, provided they meet the eligibility requirements of the event, but no drops may happen after the registration deadline. Students and teachers who are entered into the system at the deadline are considered registered, and payment is due for those individuals.

For competitive events, registrants may only be added after the registration deadline with the approval of the State Director. To add additional contestants, advisors, or observers to your school registration, contact Jessica Graber at jgrabers@skillsusafl.org.

Payment Information – Where to Send Money

Membership Dues

Checks payable to: SkillsUSA

Mail to: SkillsUSA Inc.

14001 SkillsUSA Way

Leesburg, VA

- Or pay online via credit card at register.skillsusa.org. A link is provided on the invoice emailed to you. Contact Customer Care for additional assistance.
- **Do not send membership dues to the state office!** Checks must be mailed to the correct address, so they are applied to your account correctly.

State and National Event Fees (Fall Leadership Conference, State Leadership and Skills Conference, National Leadership and Skills Conference)

Checks payable to: SkillsUSA Florida

Mail to: SkillsUSA Florida

4446 Hendricks Ave

Suite 1A PMB 229

Jacksonville, FL 32207

Download our current W-9 on our website at skillsusafl.org/resources.

Credit Card Payments

Make payment for any state, regional, or national event using a credit card. Please note, all credit card transactions will have a processing fee automatically added to the total amount before processing. To avoid this processing fee, payment may be submitted by check. If payment by check will delay the payment, please alert the state office at info@skillsusafl.org and we will be happy to grant an extension.

- **TO PAY BY CREDIT CARD**, please visit <https://givebutter.com/ConferencePayments> and follow the prompts. Be sure to include your invoice information. **Use the same link for all events!**
 - ◆ **NOTE: Processing fees are automatically added to each credit card transaction. Review the total prior to processing. (About 3.3%, as of August 2023. Processing fees are subject to change.)**
 - ◆ **The processing fee will NOT be automatically added to your original invoice. Contact the State Office to request an updated invoice.**
 - ◆ Review [these instructions](#) before using Givebutter!

Services for Students with Special Needs

Also available [online](#)

If you have a student who has a special learning or other need, please use this form to indicate the necessary accommodations. Our goal is to provide a positive learning experience for all participants and will make all accommodations necessary. Documentation is required for some contests (as outlined in the Technical Standards). Please do not send copies of IEPs, 504 plans, or similar documents to the state office. Additional documentation may be needed for State and National contests. This form may also be used for dietary restrictions and allergies.

Name of Student	Chapter
-----------------	---------

Advisor Name	Advisor Email
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Contest	Division
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Are there any specific conditions that we need to be made aware of? Please provide as much detail as possible.

What service or accommodation is requested? Please provide as much detail as possible.

This form must be submitted by March 15, 2023 for accommodations to be made at the State Leadership and Skills Conference. A separate form must be submitted to the national office for the national conference. More information will be provided in the NLSC Guide.

Complete online, or print and mail to:

SkillsUSA Florida
4446 Hendricks Ave Ste 1A
PMB 229
Jacksonville, FL 32207

Fall Leadership Conference

November 6-7, 2023

Melbourne, FL

Registration Deadline: October 2

Payment Deadline: October 30

SkillsUSA Florida's annual Fall Leadership Conferences teach students and teachers about SkillsUSA and running a successful chapter. The conferences focus on the essential elements of Teamwork, Communication, Planning, Organizing and Management, and Adaptability/Flexibility. Running concurrently, Maximize is geared toward chapter officers and student leaders, and the Chapter Management Institute provides training for advisors.

Conference Hotel and Venue

The official conference hotel is the Hilton Melbourne Rialto Place. All conference events will take place at the hotel. All participants are required to stay at the conference hotel.

New this year: COMMUTER OPTION FOR TEACHERS

Advisors will be permitted to commute to the conference instead of staying at the hotel, provided they do not have supervisory responsibility of students. The FLC23 Conference Guide will have more information on pricing options and availability.

Conference Registration

Registration includes one night hotel accommodation, all meals beginning with lunch on Monday and through lunch on Tuesday. Package cost is based on room occupancy. For information on commuter rates, contact the state office.

- Single occupancy - \$450/person
- Double occupancy - \$375/person
- Triple occupancy - \$350/person
- Quad Occupancy - \$325/person
- Additional Room Nights - \$135/room

Tentative Schedule

Monday, November 6, 2023

- 8 AM Registration and Packet Pickup
- 9 AM Opening Ceremony
- 10 AM Workshops
- 11:30 AM Lunch
- 12:45 PM Workshops
- 5:30 PM Dinner
- 6:30 PM Workshops
- 9 PM Lip-Sync Battle and Branding Contest Voting
- 10 PM Ice Cream Social
- 11 PM Lights Out

Tuesday, November 7, 2023

- 7:30 AM Breakfast and General Session
- 8:30 AM Workshops
- 10:15 AM Chapter Excellence Program and Local Chapter Planning
- 12:30 PM Lunch and Closing/Awards Ceremony
- 2:00 PM Adjourn

For more information on the 2023 Fall Leadership Conference, check out the Fall Leadership Conference Guide, available by September 1 at skillsusaf.org/resources

State Leadership and Skills Conference 2024 (SLSC24)

April 14-17, 2024

Jacksonville, FL

Registration Deadline: March 4, 2024

Hotel Reservation Deadline: March 11, 2024

Payment Deadline: March 18, 2024

Registration Fees: \$150/person

The SLSC is held each April and brings together students from around the state to compete for a spot at the National Leadership and Skills Conference. SLSC24 will be held on April 14-17, 2024, in Jacksonville, FL. More information regarding registration, hotel and general schedule will be released in the SLSC24 Conference Guide by November 1. The full contest schedule will be released by March 1.

Conference Hotel and Venues

All schools are required to book at the conference hotel to participate in the conference. Schools are responsible for booking their own hotel rooms and making payment arrangements. Room reservations can be made online; the booking link will be posted to our website and in the SLSC24 Conference Guide.

Hotel: Hyatt Regency Jacksonville Riverfront
225 East Coastline Drive
Jacksonville, FL 32202

Room Rate: \$173/room (up to 4 per room)

Commuter Fee: \$25 per person (flat rate for schools who do not book at the conference hotel)

Contests will be held at the Hyatt Regency Jacksonville Riverfront, the Prime Osborn Convention Center, and Florida State College at Jacksonville Downtown Campus. Conference transportation is provided.

Registration Information

Registration Fee: \$150 for advisors, contestants, observers, models. \$50 for Courtesy Corps.

Registration Opens: At the conclusion of your Regional competitions

Registration Closes: March 4, 2024. No drops or refunds after this date.

Registration fee includes:

- Conference pin and t-shirt
- Access to the contest floor
- CONNECTED Expo and Meet the Employer admission
- Conference transportation
- Opening and Closing ceremony access
- Champions' Night social event, including dinner
- Professional Development Sessions for students and advisors
- All other conference activities

Advisor Events Included in Registration:

- A special reception during Champions' Night, including snacks and drinks, door prizes, and the opportunity to network with business and industry partners.
- The Framework Luncheon in appreciation of their efforts throughout the year, and serves as the annual Advisor Business Meeting, including electing Advisors-at-Large on the Board of Directors.

Tentative Schedule

Sunday, April 14, 2024

1 PM - 6 PM	Registration and Check In
7 PM	Opening Ceremony

Monday, April 15, 2024

8 AM to 4 PM	Contests
8 AM to 3 PM	CONNECTED Expo begins
9 AM to 11 AM	Give and Grow Community Service Event
9 AM to 3 PM	Advisor Lounge
10 AM to 2 PM	Aim Hire! Student Professional Development
2 PM to 4 PM	Meet the Candidate - State Officer Elections
5 PM to 8 PM	Meet the Employer Career Fair

Tuesday, April 16, 2024

8 AM to 4 PM	Contests
8 AM to 3 PM	CONNECTED Expo
9 AM to 11 AM	Give and Grow Community Service
9 AM to 3 PM	Advisor Lounge
10 AM to 2 PM	Aim Hire! Student Professional Development
12 PM to 2 PM	Framework Luncheon and Advisor Business Meeting
2 PM to 4 PM	Delegate Sessions - State Officer Elections
6 PM to 10 PM	Champions Night Celebration

Wednesday, April 17, 2024

8:30 AM	Closing and Awards Ceremony
Following	NLSC Delegation Meeting for Competitors and Advisors (required for anyone

Conference Activities (Non-Competitive Events)

All activities listed below are included in the conference registration fee. Review the conference guide for more information on each activity, available online November 1.

Advisor Professional Development

Sessions are provided for advisors on up-and-coming technologies, curriculum updates and more. Pre-registration is not required to participate, and all advisors attending the conference are invited to attend.

Aim Hire! Student Professional Development

Students can participate in professional development sessions during the state conference focused on preparing them for the workplace. Each session is geared to developing an essential element of the SkillsUSA Framework. Pre-registration is required.

Champions' Night Celebration

Our students work hard to get to the state competition, and we want to celebrate with them! Join us for music, food, fun activities, and a chance to kick back and relax after the competition. Dinner is provided.

CONNECTED Expo

The CONNECTED Expo will offer the chance for our students and advisors to meet with potential future employers and participate in hands-on demonstrations and activities with local, state and national business partners. Booths will showcase new technologies and products and provide valuable opportunities to connect with our partners.

Delegate Sessions (State Officer Program Guide available by November 1, 2023)

Students have a chance to be a part of Delegate Sessions, where they conduct voting for State Officers and official business through the legislative process. Delegate counts are dependent on membership for each chapter. See below for the number of delegates by membership counts.

7-12 members	1 Delegate
13-24 members	2 Delegates
25-49 members	3 Delegates
50-79 members	4 Delegates
80-200 members	5 Delegates
201+ members	1 Delegate per 100 additional members

Framework Luncheon and Advisor Business Meeting

All advisors are invited to attend a special luncheon to recognize their hard work and dedication to their students. The Annual Advisor Business Meeting will occur, with advisors electing Advisor at Large Representatives to the Florida SkillsUSA Inc Board of Directors. Lunch will be served.

Glam Squad

Get the State Officer team looking their best before their onstage performances at Opening and Closing Ceremonies. Cosmetology students, including competitors, are invited to apply, and selected applicants will receive complimentary conference registration, dinner on Monday evening, and breakfast on Thursday morning. Applications will be available in the conference guide and are due by March 4, 2024.

Give and Grow

Join us for our annual community service project to give back to the Jacksonville community. Participants will receive a certificate documenting their hours. Pre-registration is required.

Social Media Ambassadors

Social Media Ambassadors are responsible for posting and monitoring content during the state conference. Selected ambassadors will participate in online training on responsible social media posting and brand standards and receive a full-access press pass for the SLSC. All students, including competitors, are invited to apply, and selected applicants will receive complimentary conference registration, dinner on Monday evening, and breakfast on Thursday morning. Applications will be available in the conference guide and are due by March 4, 2024.

State Competitions at SLSC23

Contests offered at the state competition are listed below. Refer to the columns indicating the number of team members, divisions offered, Florida-only, Demonstration, and Special Needs designations.

Contests not listed here will not be offered at the state competition. Please refer to the 2023-2024 Contest Guide for more details and information related to competitions.

CONTEST	TEAM	MS	HS	CPS	FL-ONLY	DEMO	SPEC NEEDS
3-D Visualization and Animation	2		X	X			
Action Skills		X	X	X			X
Additive Manufacturing (<i>MS team of 2</i>)	2	X	X	X			
Advertising Design			X	X			
American Spirit	3	X	X	X			
Architectural Drafting			X	X			
Audio/Radio Production	2		X	X			
Automated Manufacturing Technology	3		X	X			
Automobile Maintenance and Light Repair			X				
Automotive Refinishing Technology			X	X			
Automotive Service Technology			X	X			
Baking and Pastry Arts			X	X			
Barbering			X	X			
Basic Health Care Skills			X				
Biotechnology Knowledge Bowl*	4		X	X	X*	X*	
Cabinetmaking			X	X			
Career Pathways	3		X	X			
Carpentry			X	X			
Chapter Business Procedure	6		X	X			
Chapter Display	3	X	X	X			
CNC 2-Axis Turning Programmer			X	X			
CNC 3-Axis Milling Programmer			X	X			
CNC 5-Axis Milling Programmer			X	X		X	
CNC Programmer			X	X			
Collision Damage Appraisal			X	X			
Collision Repair Technology			X	X			
Commercial Roofing			X	X		X	
Commercial sUAS Drone Technology	2		X	X		X	
Community Action Project	2	X	X	X			X
Community Service	3	X	X	X			
Computer Programming			X	X			
Computer Science and Robotics	3	X				X	
Cosmetology			X	X			
Cosmetology Quiz Bowl*	3-5		X	X	X		
Crime Scene Investigation	3		X	X			
Criminal Justice			X	X			

CONTEST	TEAM	MS	HS	CPS	FL-ONLY	DEMO	SPEC NEEDS
Culinary Arts			X	X			
Culinary Quiz Bowl*	3-5		X	X	X		
Customer Service			X	X			
Cyber Security	2		X	X			
Diesel Equipment Technology			X	X			
Digital Cinema Production	2		X	X			
Early Childhood Education			X	X			
Electrical Construction Wiring			X	X			
Electronics Technology			X	X			
Emergency Medical Technician	2		X	X		X	
Employment Application Process			X	X			X
Engineering Technology and Design	3		X	X			
Entrepreneurship	4		X	X			
Esthetics	Model		X	X			
Extemporaneous Speaking		X	X	X			
Facilithon			X	X		X	
Firefighting			X	X			
First Aid-CPR			X	X			
Graphic Imaging Sublimation			X	X			
Hair Weave*			X	X	X*	X*	
Health Knowledge Bowl	4		X	X			
Heating, Ventilation, Air Conditioning and Refrigeration			X	X			
Industrial Motor Control			X	X			
Information Technology Services			X	X			
Interactive Application and Video Game Development	2		X	X			
Internet of Things and Smart Home			X	X			
Internetworking			X	X			
Job Interview			X	X			
Job Skill Demonstration A		X	X	X			
Job Skill Demonstration Open		X	X	X			
Marine Service Technology			X	X			
Masonry			X	X			
Mechatronics	2		X	X			
Medical Assisting			X	X			
Medical Math			X	X			
Medical Terminology			X	X			
Mobile Robotics Technology	2	X	X	X			
MRE Challenge*	2	X	X	X	X		
Nail Care	Model		X	X			
Nurse Assisting			X	X			
Occupational Health and Safety	3		X	X			
Opening and Closing Ceremonies	7	X	X	X			

CONTEST	TEAM	MS	HS	CPS	FL- ONLY	DEMO	SPEC NEEDS
Photography			X	X			
Pin Design		X	X	X			
Plumbing			X	X			
Practical Nursing			X	X			
Prepared Speech		X	X	X			
Principles of Engineering Technology			X	X			
Promotional Bulletin Board	3		X	X			
Promotional Poster*	2	X	X	X	X		
Quiz Bowl	5-7		X	X			
Related Technical Math			X	X			
Residential and Commercial Appliance Technology			X	X			
Restaurant Service			X	X			
Robotics and Automation Technology	2		X	X			
Robotics: Urban Search and Rescue	2	X	X	X			
Team Engineering Challenge	3	X					
TeamWorks	4		X	X			
Technical Computer Applications			X	X			
Technical Drafting			X	X			
Telecommunications Cabling			X	X			
Television (Video) Production	2		X	X			
T-Shirt Design		X	X	X			
Video News Production	4		X	X			
Web Design and Development	2		X	X			
Wedding Cake Design*	2*	X	X	X	X*	X*	
Welding			X	X			
Welding Fabrication	3		X	X			
Welding Sculpture			X	X			

National Leadership and Skills Conference (NLSC)

June 24-28, 2024, Atlanta, GA

Registration Deadline: May 6, 2024

Payment Deadline: May 27, 2024

For more information: <https://www.skillsusa.org/events/national-leadership-skills-conference/>

The 60th annual National Leadership and Skills Conference (NLSC) is scheduled for June 24-28, 2024, in Atlanta, GA. Pre-conference leadership training events begin on Saturday, June 22, and the conference officially begins on Monday, June 24. Gold medalists from each competition at the SLSC are invited to participate in the National SkillsUSA Championships at the NLSC, representing Florida against 49 other states, plus Washington DC, Puerto Rico, and the US Virgin Islands. Contests will be held at the Georgia World Congress Center, and Opening and Closing Ceremonies will take place at the State Farm Arena. Additional opportunities for leadership development, community service, and connections to business and industry round out the schedule for the week, providing a memorable and life-changing experience for our students and advisors. Details will be published in the NLSC24 Conference Guide in February.

Registration Process:

1. Schools register online at register.skillsusa.org.
2. Schools submit hotel reservations on Passkey.
3. State office invoices for registration and hotel package.
4. Schools arrange for travel and transfers to and from Atlanta.
 - a. Arrive by Monday, June 24 at 4 PM ET

Mandatory State Delegation Meeting: Monday, June 24 at 6 PM ET. Dinner is served!

Travel Home: Anytime Saturday, June 29

Estimated Package Costs

These prices are tentative and should be used for budgeting purposes only. An official invoice will be sent to each school after registration, and final package prices will be available by February 1, 2024, in the NLSC Guide. ***Schools are responsible for booking their own travel and transfers.***

Single Occupancy: \$1,700.00 per person
Double Occupancy: \$1,100.00 per person
Triple Occupancy: \$930.00 per person
Quad Occupancy: \$830.00 per person

Includes:

- Conference registration, including access to all conference events and limited bus transportation
- 5 nights hotel accommodations, including all taxes and fees
- NLSC lapel pin
- SkillsUSA Florida lapel pins for trading
- SkillsUSA Florida spirit items, shirt, and hat
- Other SkillsUSA and SkillsUSA Florida SWAG
- SkillsUSA Florida Welcome Dinner on Monday evening
- SkillsUSA Florida Celebration Dinner on Friday evening following Closing Ceremony

Pre-Conference: Activate, Leverage, and Engage

June 22-24, 2024

Activate provides training and professional development for chapter leaders and officers. Students are provided opportunities to develop their project management skills, teamwork, and more. Leverage trains State Officers to guide their state and learn facilitation techniques. Engage is training for advisors on implementing SkillsUSA in the classroom, as well as classroom management and project-based learning teaching strategies. For more information, visit: <https://www.nlsc.skillsusa.org/>

General Schedule

Saturday, June 22

8 AM Activate, Leverage and Engage registration and training begins

Sunday, June 23

8 AM Activate, Leverage and Engage training

Monday, June 24

8 AM Activate, Leverage and Engage training

6 PM State Meeting and Registration, *Hyatt Regency Atlanta*

Tuesday, June 25

8 AM Contest Orientations begin, *Georgia World Congress Center*
SkillsUSA University sessions, TAG Tuesday, TECHSPO
Meet the Employer

5 PM Opening Ceremony, *State Farm Arena*

Wednesday, June 26

8 AM Contests begin, *Georgia World Congress Center*
SkillsUSA University sessions, Delegate sessions, TECHSPO

Thursday, June 27

8 AM Contests begin, *Georgia World Congress Center*
SkillsUSA University sessions, Delegate sessions, TECHSPO

6 PM Champions' Night Celebration, *TBD*

Friday, June 28

8 AM Contest Debriefs begin, *Georgia World Congress Center*

8 AM Community Service project, *TBD*

5 PM Closing/Awards Ceremony, *State Farm Arena*
State Celebration Dinner and Awards

Saturday, June 29

Travel home

State and National Competition Themes

State Theme:

SkillsUSA Florida: Cruising Through Challenges

Each fall, we conduct a branding contest for the SkillsUSA Florida state t-shirt, pin, banner, and conference app homepage. Members are tasked to create a cohesive branding package that illustrates this year's state theme. The winning design will be featured on all official attire, websites, and publications for the 2024 conference season, and will be recognized during the Opening Ceremony at SLSC. The deadline to submit a package is October 15, 2023. Check out the contest rules, requirements, and submission instructions, as well as previous winning designs on our website: <https://skillsusaf1.org/membership/branding-contest/>.

National Theme:

SkillsUSA: No Limits

The topic to be addressed by contestants in the 2024 SkillsUSA Chapter Display, Prepared Speech and Promotional Bulletin Board competitions is our theme, "SkillsUSA: No Limits!"

Within this topic, contestants might illustrate or discuss any of the following:

1. The theme "SkillsUSA: No Limits" implies that there is no ceiling to what SkillsUSA student members can achieve. Name three ways that SkillsUSA helped you gain greater confidence to achieve your goals.
2. How has SkillsUSA helped you answer the question, "What career field interests you the most?"
3. If you were asked to create a member recruitment campaign around the theme "SkillsUSA: No Limits," what would be three key points?
4. How has learning and practicing the SkillsUSA Framework Essential Elements given you confidence in your skill set? Name two Essential Elements that you have utilized to help you work towards a goal.
5. What does the theme "SkillsUSA: No Limits" mean to you?
6. A supportive community is crucial in helping us reach our goals and achieve a "no limits" future. How do you demonstrate being a supportive teammate to others?

Download theme artwork here: <https://brandfolder.com/portals/skillsusa>

It is crucial that when using slogans, logos, or any other materials for competitions that the SkillsUSA Brand Standards are followed. They are available online, along with free official logo downloads (including a free logo generator for your chapter!) at <https://brandfolder.com/portals/skillsusa>.

Dress Code and Official Attire

The following guidelines have been developed to clarify the dress code used at all SkillsUSA Florida conferences and events (regardless of locations). ***School or district dress code must always be followed during any SkillsUSA event. Be sure to review the Technical Standards and General Regulations for detailed descriptions of contest and official attire.***

Casual Attire

Slacks, jeans, cords, skirts, blouses, sports shirts, shorts, and SkillsUSA T-shirts and sweatshirts. No gang-related, vulgar, or inappropriate graphics, language or accessories allowed. Shorts and skirts should be an appropriate length. All clothing must be in good repair and proper size. Undergarments may not show outside of over garments.

Business Attire

Dress (professional business), dress slacks (no jeans), skirt (knee-length or just above the knee), blazer, dress blouse, polo, or collared shirt, socks or nylons, dress shoes (professional business, no tennis shoes or flip-flop sandals). A dress suit or a SkillsUSA blazer/windbreaker/Carhartt jacket is always appropriate. Nylons are recommended when wearing a skirt or dress.

Official SkillsUSA Attire

Black dress slacks or knee-length skirt, white collarless blouse or button-down collared shirt with solid black tie (no t-shirts), black or nude nylons or black socks, solid black dress shoes (closed toe and heel, no more than 3" heel). Official SkillsUSA red blazer, black Carhartt, or red windbreaker. Nylons are no longer required with official attire.

Official Contest Attire

Contest Attire varies by contest. The specifics are outlined in the Technical Standards for each contest. Clothing items may be purchased online at www.skillsusastore.org. Please be sure to allow sufficient time for shipping prior to competitions.

Activities, such as jogging, working out, or tennis warrant appropriate recreational attire for that activity, as permitted by each school or district. Swimming and water activities are not permitted by SkillsUSA Florida.

At any time during the conference while on-site (including hotels), casual or business attire is expected.

Uniform Exceptions

For regional and state events, uniform exceptions are granted under certain conditions. Contact your Regional Coordinator for information about regional events.

For state competitions, acceptable exceptions will be published in the SLSC24 Conference Guide.

Quick Links and Resources

<p>Customer Care Team: For questions about membership, to receive coaching and ideas about Program of Work, the Chapter Excellence Program, or any other information about starting, building, and growing your chapter.</p>	<p>1-844-875-4557, customercare@skillsusa.org, or chat at register.skillsusa.org</p>
<p>Advisor Resources: Any publications and resources for advisors, including conference guides, PowerPoints and meeting recordings, forms and documents, and more.</p>	<p>skillsusafl.org/resources</p>
<p>Registration: Submit membership and event registration.</p>	<p>register.skillsusa.org</p>
<p>Membership Kit 2023-2024: Membership Benefits guide, quick start guides for registration website, posters, and other recruitment and membership resources.</p>	<p>https://www.skillsusa.org/resources/member-resources/skillsusa-membership-kit/</p>
<p>Affiliation Plan Information: The Total Participation Plan (TPP) and College Campus Affiliation Plan.</p>	<p>https://www.skillsusa.org/join/how-to-join/</p>
<p>Technical Standards: Professional member benefit; Rules and regulations for competitions. Available October 1 with Professional membership.</p>	<p>absorb.skillsusa.org.</p>
<p>Code of Conduct Forms: Required for all registered attendees at all events.</p>	<p>Student: https://www.skillsusafl.org/wp-content/uploads/2023/08/Student-CoC.pdf Advisor: https://www.skillsusafl.org/wp-content/uploads/2023/08/Advisor-CoC.pdf</p>
<p>Approved Chaperone Form:</p>	<p>https://www.skillsusafl.org/wp-content/uploads/2023/08/Chaperone-Certification-and-Volunteer-Screening-Form.pdf</p>
<p>State Officer Program Guide and Application: Available November 1, 2023.</p>	<p>skillsusafl.org/about/state-officers</p>
<p>Courtesy Corps Program Guide and Application: Available September 1, 2023.</p>	<p>skillsusafl.org/state-conference/courtesy-corp/</p>
<p>State Leadership and Skills Conference Guide: Available November 1, 2023.</p>	<p>skillsusafl.org/SLSC</p>
<p>Contest Guide: Contest-specific information for state-level competitions.</p>	<p>https://www.skillsusafl.org/wp-content/uploads/2023/08/2023-2024-Contest-Guide-FINAL.pdf</p>
<p>National Leadership and Skills Conference Registration Guide: Available February 1, 2024.</p>	<p>skillsusafl.org/resources</p>
<p>Scorecards and Medalists (State and National contests, select Regional events): Available 1-2 weeks post-event. Contestant number and date of birth are required to access scorecards.</p>	<p>scores.skillsusa.org</p>
<p>SkillsUSA Champions Magazine: SkillsUSA's digital publication with stories of past and current champions, business and industry partners, and unique perspectives on the skilled trades.</p>	<p>skillsusachampions.org</p>
<p>SkillsUSA Brand Portal: state and national logos, local chapter logo generator, templates for letterhead, business cards, PowerPoints, and more.</p>	<p>brandfolder.com/portals/skillsusa</p>

Additional SkillsUSA resources, award applications, forms, and information available online:
skillsusa.org and skillsusafl.org

SkillsUSA Florida Membership Cards

 <p>SKILLSUSA FLORIDA MEMBER 2023-2024</p> <p>Name: _____ School: _____ Program: _____</p>	 <p>SKILLSUSA FLORIDA MEMBER 2023-2024</p> <p>Name: _____ School: _____ Program: _____</p>
 <p>SKILLSUSA FLORIDA MEMBER 2023-2024</p> <p>Name: _____ School: _____ Program: _____</p>	 <p>SKILLSUSA FLORIDA MEMBER 2023-2024</p> <p>Name: _____ School: _____ Program: _____</p>
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