



SLSC24 Orientation

JANUARY 16 AND 17, 2024

WELCOME!

- Turn your camera on, if you can
- Please keep your microphone muted
- Use the chat feature
- Ask lots of questions
- Stay adaptable, flexible, and open minded



AGENDA: SLSC24 CONFERENCE GUIDE

- The Basics
- Registration and Payment Information
- Agenda, Hotel and Logistics
 - Hotel, Parking, Conference Transportation, Meals
- Onsite Registration
- Opening and Closing Ceremony
- Other Activities
 - For students and advisors
- Inclusivity Statement
- General Rules and Regulations
- Other Reminders



THE BASICS

What: State Leadership and Skills Conference

When: April 14-17, 2024

Where: Jacksonville, FL

Conference Hotel: Hyatt Regency Jacksonville Riverfront

Contest Locations: Hyatt Regency, Florida State College at Jacksonville Downtown Campus, Prime Osborn Convention Center

Registration Deadline: March 4

Hotel Reservation Deadline: March 11

Payment Deadline: March 18



REGISTRATION

- Registration is Open Now!
 - Fee- \$150 per registrant.
 - Open now!
 - Closes March 4, 2024, at 11:59 PM ET (invoices are final – no drops for a refund).
 - Be respectful of our partners' time – alert us of drops.
 - Follow the step-by-step instructions on “How to Register” in the SLSC24 Conference Guide.
 - **ALL STUDENTS MUST HAVE A NON-SCHOOL, UNIQUE EMAIL ADDRESS.**
- At least one advisor per school must register for and attend the conference.
- See [conference guide](#) for registration types and info.
- Day passes - \$35 per day, Monday and Tuesday only



PAYMENT INFORMATION

- Payment due by March 18, 2024
- Check payment is preferred
- To pay by credit card, visit <https://square.link/u/D0gKSQZj>
 - NOTE: This is a new link!
 - A 2.5% administrative fee is automatically added to each credit card transaction.
- Be sure to include invoice number on the payment!
- Double check vendor numbers before processing – payment to state office in Jacksonville is required
- Alert us of any delays to payment. Payment must be made by arrival, or you may be refused entry.



AGENDA

SUNDAY, APRIL 14

- 2 PM to 6 PM Registration and Packet Pickup
- 4 PM Glam Squad and Social Media Ambassadors Report
- 7 PM to 9 PM Opening Ceremony
- Food trucks available before and after Opening Ceremony



AGENDA

MONDAY, APRIL 15

- 7 AM to 4 PM Advisor Lounge - Advisors Only
- 7 AM to 4 PM Transportation to offsite venues
- 8 AM to 4 PM Skill and Leadership competitions
- 8 AM to 3 PM CONNECTED Expo and Trade Show and CareerEXPO
- TBD Give and Grow Community Service
- 3 PM to 5 PM Delegate Sessions and Meet the Candidates
- 5 PM to 8 PM Meet the Employer Career Fair



AGENDA

TUESDAY, APRIL 16

- 7 AM to 4 PM Advisor Lounge - Advisors Only
- 7 AM to 4 PM Transportation to offsite venues
- 8 AM to 4 PM Skill and Leadership competitions
- 8 AM to 3 PM CONNECTED Expo and Trade Show and CareerEXPO
- TBD Give and Grow Community Service
- 12 PM to 2 PM Framework Luncheon & Advisor Business Meeting
- 3 PM to 5 PM Delegate Sessions
- 6 PM to 10 PM Champions Night & Chapter Connections



AGENDA

WEDNESDAY, APRIL 17

- 7:30 AM Doors open for Closing Ceremony
- 8:30 AM to 12 PM Closing Ceremony
- 12 PM to 1 PM NLSC Delegation Meeting -
Required for Gold Medalists and their advisors

The full contest schedule will be posted in early March!



HOTEL AND LOGISTICS

CONFERENCE HOTEL: HYATT REGENCY JACKSONVILLE RIVERFRONT

- Check in: 3 PM, Check out: 12 PM
- \$173/ room/ night, up to 4 occupancy
- The hotel will likely sell out – don't delay in making reservations!
 - Schools must submit a rooming list using the form provided.
 - Deadline to booking rooms is March 11. Form must be submitted via email to Anna.Harward@hyatt.com.
 - School are required to book at the Hyatt and make payment arrangements directly with the hotel (including tax exemption).
 - Instructions included on rooming list form
 - Contact Anna with any questions – anna.harward@hyatt.com.
 - Credit card guarantee or first night deposit required for confirmation



HOTEL AND LOGISTICS

COMMUTERS

- Schools located in close proximity who do not stay at the hotel are subject to a Commuter Fee of \$25 per person.
- Invoices for commuter fees will be sent by March 13, once hotel reservations are confirmed, and payment is due no later than onsite check in.
- Commuters must attend onsite check in on Sunday, April 14 to receive registration materials for their school.
- Commuter students must be supervised by the school, and must arrive on time to competitions.



HOTEL AND LOGISTICS

TRAVEL AGENTS

- If your school or district requires the use of the travel agent, provide the state office with contact information for the travel agent so we can work with them ensure you are registered properly.
- Travel agents may not book rooms outside of the official hotel block on behalf of a school and must follow the same processes and procedures for schools.
- Schools are also responsible for providing the travel agent with SkillsUSA Florida's contact information and the SLSC24 Conference Guide.



HOTEL AND LOGISTICS

PARKING

- Discounted self-parking at the Hyatt
 - No discount on valet
 - \$10 per day, cash purchase only at the CHAD
 - \$20 for the duration, available to overnight hotel guests only.
 - Mention at check in
 - Oversize vehicles and trailers are subject to an additional fee, per the rules of the parking garage.
- Plenty of parking at POCC, FSCJ



HOTEL AND LOGISTICS

BUS PARKING

- Overnight bus parking available at the Prime Osborn Convention Center - \$100 per bus for the duration
 - Street parking for buses is not permitted and is subject to ticketing and towing.
 - Uber voucher code provided to each bus to provide driver transport for two trips between POCC and Hyatt
- Buses should drop off and pick up at the Newnan Street entrance of the hotel.
 - Buses may not use this area for staging on Monday and Tuesday, as it is used for conference buses.



HOTEL AND LOGISTICS

CONFERENCE TRANSPORTATION

- 7 AM to 4 PM, Monday and Tuesday (competition days)
- Hyatt, Prime Osborn, FSCJ
- Includes competitions, CareerEXPO, community service project, and other conference activities
- Not provided for Opening Ceremony – schools are encouraged to walk



HOTEL AND LOGISTICS

MEALS

- Onsite Purchase Options
 - Hyatt: various outlets, stands, and onsite restaurants. Food trucks for purchase Sunday night, and Monday and Tuesday for lunch.
 - Prime Osborn: Concessions available for purchase
- Provided Meals
 - Lunch on competition days for contestants
 - Lunch for Advisors during the Framework Luncheon on April 16
 - Dinner for all registrants on April 16
- Coolers are provided in the rooms – these are NOT refrigerators.
- Nearby restaurants listed in Conference Guide.
- Outside food is not permitted in meeting spaces.
 - Riverdeck seating available



ONSITE REGISTRATION

WHAT TO EXPECT

- Packet Pickup – Sunday, April 14 from 2 PM to 6 PM
- Check in at the Conference Help and Assistance Desk, 2nd floor skybridge between the hotel and the parking garage.
- Check in at the front desk for hotel room keys.
 - Hotel check in begins at 3 PM.
- Only 1-2 advisors in this area, please. Students and other advisors may congregate at the tables provided nearby or in the lobby area.
- Bring Code of Conduct forms (signature required for under 18) and any outstanding payments.



ONSITE REGISTRATION

SPELLING CORRECTIONS AND NAME CHANGES/ SUBSTITUTIONS

- Due by April 8.
- Out of respect for our volunteer judges and industry partners, please alert the State Office of any drops.
- Submit [online form](#), or [complete PDF](#) and email.
 - Contestants added after the deadline require written approval from the State Director.
 - New registrants and substitutions require a completed [Personal and Liability Release Form](#)
 - NOTE: only required for registrants and substitutions after the deadline of March 4. It is auto-completed for registrants entered before the deadline.



CONTEST PREP AND INFO

TECHNICAL STANDARDS

- Contact Customer Care for help in accessing
- Changes to the Technical Standards are published as an update at skillsusafl.org/slsc/updates.
- Not all contests will have an update
- Students should be prepared with the skills outlined. The way skills are tested may vary from the Technical Standards, and significant changes will be announced, whenever possible.
- In most cases, the specific contest outline, stations, schedule, or scoring is not provided in advance.



CONTEST PREP AND INFO

WRITTEN EXAMS

- Technical Assessment (most) and Professional Development Assessment (all)
 - EXEMPT: All middle school contestants, models/ assistants (Job Skill Demo, Nail Care, Esthetics)
- Completed online in advance of the contest
- **TESTING OPENS:** March 25, 8 AM ET
- **TESTING CLOSES:** April 5, 5 PM ET
- [Review testing requirements and contest locations here.](#)
- Proctor instructions coming soon
- The Lead Advisor will receive an email with all login credentials for their students.



CONTEST PREP AND INFO

CHAMPIONSHIPS ORIENTATION FOR ADVISORS

- March 25 at 6 PM ET and March 26 at 10 AM ET
- Review contest procedures, final schedule, updates, supply list, and other final details. One advisor per school must attend.
- Same content/ zoom info for both meetings; recorded and posted with slide deck by Friday, March 29.
- Sign up to have zoom info emailed:
<https://form.jotform.com/231865427695166>
- Join Zoom Meeting:
<https://us02web.zoom.us/j/84425803011>
- Meeting ID: 844 2580 3011



CONTEST PREP AND INFO

ACCOMMODATIONS REQUESTS

- Provided:
 - ASL interpreters provided at Opening and Closing
 - Wheelchair ramps and other ADA-accessible access
- Other accommodations, **INCLUDING DIETARY**, must be requested by March 11, 2024.
- [Complete this form](#)
- Dietary restrictions and ADA needs may also be listed on conference registration. Special meals are not guaranteed without prior notification by the advisor!!



ADVANCING TO NLSC

- Competitors must be verified by state office to advance
- 70% “cut score” to earn gold medal
 - If no student achieves the cut score, only silver medal will be awarded, and no student will advance to NLSC in that contest.
- All medalist scores are reviewed and verified prior to Closing Ceremony. If a gold medal is awarded, the student has qualified – even if the scorecard later shows less than 70% overall.
- Intent to Enter form due by the end of Closing Ceremony
- Mandatory meeting after Closing Ceremony
- Virtual NLSC24 Delegation Meeting – April 29 at 6 PM



OPENING CEREMONY

- April 14, 7 PM to 9 PM
 - Venue doors open at 6 PM, theatre doors open at 6:30 PM.
- The Florida Theatre, 128 E Forsyth Street
- The theatre is expected to reach capacity this year! Arrive early (especially larger groups).
- Concessions available for purchase; no food or drink in the theatre.
 - Food trucks available before and after the event for dinner purchase.
- State level awards, entertainment, and last-minute updates
- Official attire not required – chapter t-shirts encouraged!



CLOSING CEREMONY

- Hyatt Regency Grand Ballroom
- Wednesday, April 17 at 8:30 AM
- Doors open at 7:30 AM (no entry prior)
- Will be streamed live for public viewing
 - Link shared via social media and conference app
- Medalists announced in three sections with two breaks:
 - State Office installation
 - National Courtesy Corps Team announcement
 - Opportunity may be extended to additional students, if space is available.
- Plan to stay for the duration – medalists at the end deserve the same cheers as the medalists at the beginning!



CLOSING CEREMONY

- Contests are announced in random order by division and medalist names projected onscreen
- Students proceed to the medalist corral, stage left.
 - Leave personal belongings at your seat
 - Official attire or contest attire is required to go onstage
- The group is escorted onstage and announced together
- Medalists will proceed outside the ballroom to the prize area to receive any prizes, Intent to Enter, or Courtesy Corps information before returning to their seats.
 - Advisors, observers, parents, and other students are NOT permitted in the prize area at any time!
 - The step and repeat will remain in place for photos after the ceremony



LEADERSHIP OPPORTUNITIES

STATE OFFICER CANDIDATES

- Student leaders who develop their leadership, communication, and service orientation skills through a variety of opportunities and training during their year of service.
- Facilitation, advocacy, public speaking, competition and conference support, and many other roles
- Expenses are paid to SkillsUSA events
- Applications due by February 28 – [Review the Program Guide](#) or contact State Office Trainer Teresa Mankin at leadership@skillsusafl.org for more information.



LEADERSHIP OPPORTUNITIES

COURTESY CORPS

- Team responsible for the behind-the-scenes logistics and event management at the State Leadership and Skills Conference.
 - Deliver lunches, set up/ break down contest areas, assist with registration, manage medalists at Closing Ceremony, escort VIPs and other stakeholders, etc.
- \$50 registration per person (students AND advisors)
 - Includes meals while working, t-shirts, all-access conference pass, and all other conference benefits and activities
- Register and stay at hotel with own school
- Competition – students are evaluated at SLSC for a place on the National Courtesy Corps team, traveling to NLSC all expenses paid, accommodations at Georgia Tech University.



LEADERSHIP OPPORTUNITIES

GLAM SQUAD

- Cosmetology students who help get the State Officer team stage-ready for the Opening and Closing Ceremonies.
 - Selected students will receive a small stipend at the conclusion of the event to offset the cost of materials
- Receive complimentary conference registration, dinner Sunday, and breakfast Wednesday.
 - Does not interfere with any competitions – contestants are encouraged to apply!
- Applications due by March 4 – must include photos showcasing their work
- <https://form.jotform.com/213633520145042>



LEADERSHIP OPPORTUNITIES

SOCIAL MEDIA AMBASSADORS

- Student members who are responsible for posting and monitoring content on our social media channels during SLSC
- Receive training on responsible social media posting and brand standards, complimentary conference registration, dinner Sunday, and breakfast on Wednesday.
 - Does not interfere with competition – contestants are encouraged to apply!
- Applications due by March 4
- <https://form.jotform.com/213634493960158>



OTHER ACTIVITIES

CHAMPIONS NIGHT CELEBRATION

- Tuesday, April 16, 6 PM to 10 PM
- Coastline Drive and Hyatt Riverdecks, Conference Center AB
- Food trucks (dinner included with conference registration)
- DJ, caricature artists, airbrush tattoos, live art
- Photo booth
- Advisor social (and raffle!)
- Giant games, board games, friendship bracelet making/trading
- Speed puzzling competition
- And more!



OTHER ACTIVITIES

CONNECTED EXPO AND TRADE SHOW

- Hyatt Regency Grand Foyer and Grand Ballroom
- Monday and Tuesday, April 15-16, 8 AM to 3 PM
- Visit with business, industry, and education partners to learn more about opportunities, products, and employment

CAREEREXPO

- Prime Osborn Convention Center
- Monday and Tuesday, April 15-16, 8 AM to 3 PM
- Construction and Transportation focus
- Interactive exhibits to experience career opportunities
- Bus transportation provided between venues
- Virtual “scavenger” hunt – students will engage with booths and activities to collect points, winners announced at Closing Ceremonies



OTHER ACTIVITIES

DELEGATE SESSIONS

- Delegate representatives from each chapter elect a group of students to serve as State Officers.
- Schools receive allocation based on the number of members registered in the chapter.
- Monday and Tuesday, April 15-16 at 3 PM, Hyatt Regency
- Delegates may also be contestants – be mindful of contest duration
- Additional professional development session – Parliamentary procedure

GIVE AND GROW COMMUNITY SERVICE

- Project to give back to the Jacksonville community
- Prime Osborn Convention Center
- Date and Time TBD



OTHER ACTIVITIES

MEET THE EMPLOYER CAREER FAIR

- Newly redesigned networking event for college students and graduating high school students
- Students should arrive with resumes in professional attire – all clusters represented
- Monday, April 15, 5 PM to 8 PM
- More information coming soon!

PROFESSIONAL DEVELOPMENT FOR STUDENTS

- Sessions facilitated by current and past State Officers
- At least 3 sessions per day at various times – more info coming soon!
- Sign up – in advance or at onsite registration on Sunday



ADVISOR EVENTS

ADVISOR LOUNGE

- Monday and Tuesday, April 15-16, 7 AM to 4 PM
- Hyatt Regency
- Coffee and light snacks, space to rest and recharge

ADVISOR SOCIAL

- Champions Night, Tuesday, April 16, 6-10 PM
- Dessert and coffee for advisors
- Raffle for live art piece
- Door prizes



ADVISOR EVENTS

FRAMEWORK LUNCHEON AND ADVISOR BUSINESS MEETING

- Tuesday, April 16, 12 PM to 2 PM at the Hyatt
- Lunch provided to all registered advisors
- Informational updates, keynote address, door prizes
- Advisor at Large election – advisor representatives to the Florida SkillsUSA Inc Board of Directors
 - Two seats on the ballot
 - Nominations in advance:
<https://form.jotform.com/213636519031047>



INCLUSIVITY STATEMENT

- EXPECTED BEHAVIOR
 - Act with integrity, respect, and self-awareness
- UNACCEPTABLE BEHAVIOR
 - Anything racist, sexist, derogatory, demeaning, or otherwise offensive speech, image, or action
- REPORTING UNACCEPTABLE BEHAVIOR
 - Notify any member of State Staff immediately
 - Call/ Text/ Email/ otherwise notify State Director – 850-284-8534, jgraber@skillsusafl.org
 - Online submission form - <https://form.jotform.com/223326176041044>
- CONSEQUENCES
 - Penalties, disqualification, removal, permanent ban, legal action



GENERAL RULES AND REGULATIONS

- Chapters should be familiar with these guiding rules and regulations for state competitions
- Topics:
 - General Rules and Information
 - Contest Information
 - Grievance Form and Contest Feedback
 - Clothing and Tools
 - Eligibility Requirements
 - Results, Awards, and Prizes
 - Team Contests
 - Observers
 - COVID-19 Health and Safety Expectations



OTHER REMINDERS

- Please check your email regularly – you will receive emails at least once a week from the State Office after registration closes.
- Contest Updates page – check regularly!
- The use of scooters (Lime, Bird, etc) and water activities (swimming, boating, etc) are expressly prohibited.
- Chapter advisors must register and attend with students. Students may not stay at the hotel without direct school supervision.
- Registration deadline is March 4. Invoices are final after that date.
- Payment is due by March 18. If you need an extension, contact me. Payment must be received by onsite check-in





QUESTIONS?

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